



UNIVERSITY OF WORCESTER  
GREEN IMPACT 2022-23  
PROGRAMME IMPACT REPORT

**green impact** /



STUDENTS  
ORGANISING FOR  
SUSTAINABILITY  
UNITED KINGDOM

# Green Impact: international impact



## What is Green Impact?

Green Impact is a multi award-winning sustainability learning and awards programme, designed to embed sustainable practices across organisations. Green Impact suggests what staff can do in their team to support sustainability and guides them how to achieve this.

Green Impact is all about building a community of people learning about sustainability and working together to create positive change. It is tailored to each organisation we work with to strategically support local targets and strategies.



**15** Green Impact has been running for 15 years

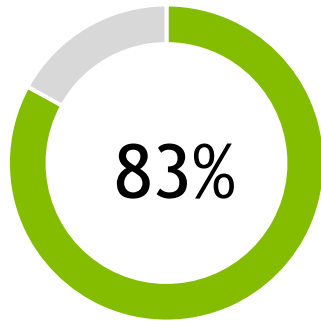
**1,197** We have supported 1,197 organisations to use the Green Impact model

**7** Green Impact has been delivered in seven countries globally

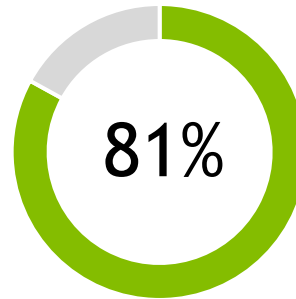
# Participants view Green Impact positively

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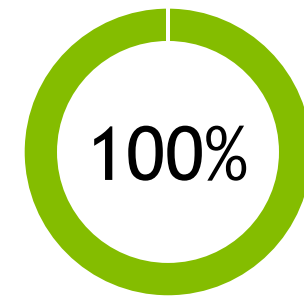
Participants have identified positive personal and professional impacts as a result of taking part in Green Impact



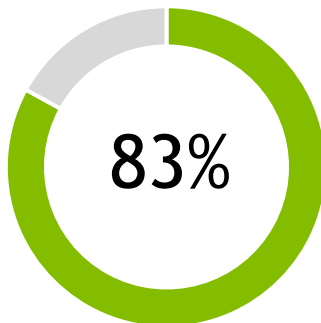
of participants know more about how to use their knowledge to make changes to their daily life



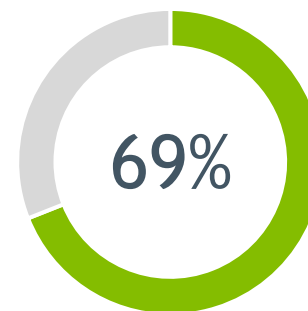
of volunteer student auditors feel the experience has positively enhanced their employability



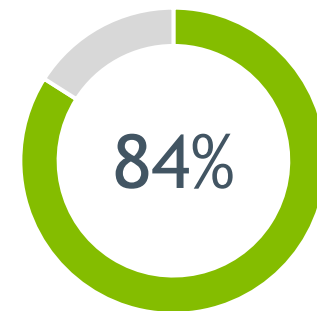
of organisations report they've seen positive changes in pro-environmental behaviour amongst staff



of participants would rate Green Impact as Good or Excellent overall



of participants identified new skills or knowledge gained as a result of taking part in Green Impact



of participants identified changes to their own habits or behaviour as a result of taking part in Green Impact

Source: SOS-UK end of year programme evaluation surveys



# The national impact 2022-23

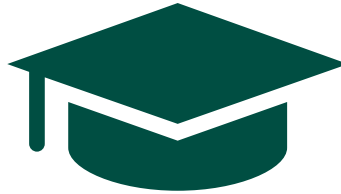
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Been used by **428** organisations ranging from students' unions to NHS Trusts



Been made up of **1,111** teams led by **4,382** people



Provided **880** students with training and development opportunities



Engaged **99,265** people in sustainability and social justice issues



Seen **28,679** actions and projects completed, **14,130** as a direct result of the programme

# Green Impact at University of Worcester 2022-23



University  
of Worcester

Green Impact offered teams a platform and resources to plan and deliver sustainability projects through an online, interactive toolkit.

The image shows a screenshot of a project management interface. It features two overlapping cards, Y001 and Y002, each with a dark blue header and a white content area. The header for each card contains several tabs: 'Criteria', 'Further Information', 'How you will be audited', 'Comments/Evidence', and 'Total Points'. The 'Total Points' tab is active and shows a red '1'. To the right of the header are three circular indicators. Below the header, the content area contains the title 'Y001 - Projects' and 'Y002 - Projects' respectively. Underneath the titles are instructions: 'Complete you project plan' for Y001 and 'Complete you project case study' for Y002. A paragraph of text follows each instruction. At the bottom right of each card, there are three vertical progress bars labeled 'Not Done', 'N/A', and 'Done'. The 'Not Done' bar is light green, 'N/A' is medium green, and 'Done' is dark green.

Project ID	Criteria	Further Information	How you will be audited	Comments/Evidence	Total Points	
Y001	Y001 - Projects	Complete you project plan	This project could be anything from a campaign, a series of events or even a work of art. For inspiration on what project you could do, and what topic to choose to focus on, please read our <a href="#">project guidance document</a> for more project ideas and guidance.	Not Done	N/A	Done
Y002	Y002 - Projects	Complete you project case study	You will need to complete a Case Study for us to share the projects you have created.	Not Done	N/A	Done

# Local engagement at University of Worcester in 2022-23

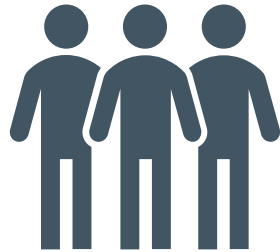
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Since Green Impact launched at Worcester in 2011, we've seen 149 team awards presented for over 2,300 positive sustainability actions and 63 projects, led by more than 300 people directly involved in Green Impact team.

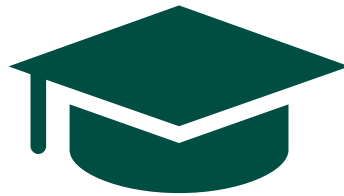
Here's what has been achieved in 2022-23...



10 teams registered and submitted projects, with all teams receiving an award



67 people led Green Impact teams - your average team size is 7



9 trained student Green Impact Project Assistants supported the programme



Provided 14 students with IEMA-approved training and development opportunities in their roles as Green Impact auditors



Reached more than 650 staff, students, and community members via Green Impact projects



## Overview of Green Impact projects at University of Worcester 2022-2023

### Sustainability Kitchen Coming soon

Next Semester (September 2023)

Dates to be confirmed

If you are interested email Briagh at [harbl\\_22@uni.worc.ac.uk](mailto:harbl_22@uni.worc.ac.uk)

and we will add you to a list and contact you when the dates are confirmed.

The sustainability kitchen will teach you how to cook plant based and sustainable food. If you have any [questions](#) feel free to contact the email above

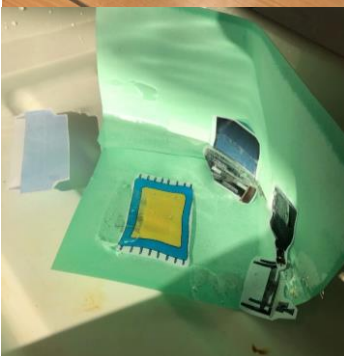


### Flexitarian Diet Team

Encouraged people to adopt a more flexitarian diet through informative posters and planning sustainability kitchen sessions. Promoted sustainable cooking using local vegetables and meat. Looked into if increased education around sustainable eating encourages it.

### Flood Education Programme

Delivered a flood education workshop to 2 Worcester primary schools, to convey the importance of flood preparedness, especially in a world of such a changing climate. Pupils were given flood action plans to take away and fill out to see how their families would respond to a flood. The team started mapping intergenerational impact from this to further outreach the programme.



### Vice Chancellors Office

Raised further awareness and knowledge of sustainability lifestyle choices, with a particular focus on Fairtrade, within the university and wider community. Worked to retain the university's Fairtrade status.

### IT Sustainability

The team has continued to prioritise and integrate sustainability across their work through setting up an IT Sustainability Group and Sustainability Objective. Further areas of focus have been through progressing print & copy practices, IT service contracts & procurements and power reduction.

### Nature Connectedness in Education

Increased nature awareness at the university by providing a weekly (Wildlife on Wednesdays) post with information spotlighting an animal or plant species. Posts on Blackboard reached 163 teacher training students and 18 School of Education staff members. The project gained international attention and was presented at the Teachers in Europe conference 24-26.4 2023 in Zwolle, The Netherlands.

## Overview of Green Impact projects at University of Worcester 2022-2023

### IoT sensor team

Investigated how data from room climate sensors could be used for monitoring, prediction and improved energy efficiency. Studied a building management system and worked with its management team to advise on data extraction and analysis.

### Infant Feeding Group

Set up a student-led infant feeding support group to support postnatal wellbeing and increase breastfeeding rates. Worked with volunteers from the NHS and external organisations to help set up the groups. The project is still in its infancy but with more time and input can grow.

### GI-WBS Team

Continued work to understand the business school students' perspectives about the SDGs and climate change through surveys. They identified opportunities for integrating and engaging with the SDGs into the curriculum and beyond.

### ESD Magazine

Developed ESD knowledge, values and engagement in IoE Secondary team through a designated magazine distributed to 100 partnership schools and 1000's of teachers. A mentor map was given to all subject and professional mentors. Held CPD training sessions for staff.

### Department of Professional Administrative Services

Created a set of messages regarding how to reduce digital carbon footprints and shared around the university in different way. Measured behaviour change in DPrAS staff to measure the impact of the messaging. Ran an online awareness day in May to encourage an 'inbox detox'.

**How aware are you of your digital carbon footprint?**

A digital carbon footprint is the CO<sub>2</sub> emissions resulting from the production, use and data transfer of digital devices and infrastructure.

The transmission of data via the internet can be very polluting, contributing to 4% of greenhouse gas emissions.

The following activities can contribute to your digital carbon footprint:

- Visiting a website
- Scrolling on social media
- Sending an email
- Uploading files to cloud storage
- Keeping old emails and files
- Using your computer screen at full brightness
- Sleeping a computer rather than turning it off

**DID YOU KNOW...?**  
The average website produces 1.75g of CO<sub>2</sub> for every page view; so a site with 100,000 page views per month emits 2,125kg of CO<sub>2</sub> every year...and there are 1.85 billion websites on the internet today!!

For more information on the 2023 Green Impact project that is aiming to motivate everyone at the University to reduce their carbon digital footprint, scan the QR code.

11. Do you think graduates can contribute to enhancing sustainability, SDGs and climate change within their current/future workplaces ?

- Strongly disagree
- Disagree
- Neutral
- Agree
- Strongly agree



Green Impact is a standing agenda on the Sustainability Strategy Group and supports the wider University of Worcester Sustainability Strategy 2020-2030. The work of the Green Impact Programme and the projects developed by the teams spread across all four sustainability themes outlined in the strategy. The programme most directly contributes towards Theme 2 of ‘integrating sustainability through knowledge, skills and experience’ by providing opportunities for both students and staff to engage in impactful real-life sustainability projects.



## Sustainability Strategy Group Terms of Reference

1. To advise and make recommendations to the University Executive Board on all aspects of sustainability and the promotion of social responsibility within the University;
2. To promote the continual improvement of the University's social and environmental performance beyond compliance towards sustainability;
3. To assist in ensuring the integration of environmental and sustainable principles into operational procedures and in promoting best practice at every level of the University's activities, including the use (and disposal) of materials, ethical purchasing, energy management, estate management, transport and teaching and research;
4. To monitor environmental performance indicators to help assess current and future levels of environmental performance;
5. To assist in setting objectives and targets to prevent pollution and mitigate the University's significant environmental impacts, including developing and monitoring carbon footprint, reduction targets and formulating strategies to minimise impacts and create opportunities for positive societal change;
6. To assist officers of the University in maintaining awareness of any relevant legislation and to advise the University on legislative compliance as necessary;
7. To monitor the implementation of the Sustainability Policy and Sustainability Strategy and report as appropriate;
8. To promote the engagement of the University's curriculum and research with issues relating to sustainability and social responsibility;
9. To assist staff to embed Education for Sustainable Development (ESD) within the teaching, learning and student experience at the University;
10. To monitor the management of the University's Environmental Management System (ISO14001:2015- EcoCampus & Energy Management System ISO 50001:2018);
11. To assist the University in working with the local community where appropriate to promote good practice in sustainability and social responsibility.

### Sustainability Strategy Group reports to:

- The University Executive Board for strategies and targets
- Audit Committee of the Board of Governors (ISO 14001:2015- EcoCampus & ISO 50001:2018)
- Annual Sustainability Policy review for the full Board of Governors
- The Learning and Teaching and Student Experience Committee for all student matters
- Research and Knowledge Exchange Committee for all research matters

The notes of the Sustainability Strategy Group, agenda's and all papers are made available to all staff on the university all staff shared drive. Significant documents are also available on the sustainability area of the university web site and projects reported on dedicated sustainability web site [www.susthingsout.com](http://www.susthingsout.com)

Reviewed May 2021



## Sustainability Strategy 2020 – 2030

Approved: 11 September 2020

Authors: Katy Boom/Will Jenkins – Carbon Credentials

# Award winners

Congratulations to all of this year's award-winning teams!

Each completed project was awarded a Bronze, Silver, Gold or Platinum award based on the project's overall reach, impact, replicability, measurability and legacy.



## Green Impact

### BRONZE AWARD

*Delivered by Students Organising for Sustainability - UK*

**Flexitarian Diets**  
**Infant Breastfeeding**  
**IT Sustainability**

## Green Impact

### GOLD AWARD

*Delivered by Students Organising for Sustainability - UK*

**Vice Chancellors Office**  
**GI-WBS Team**

## Green Impact

### SILVER AWARD

*Delivered by Students Organising for Sustainability - UK*

**Flood Education**  
**ESD Magazine**  
**Nature connectedness in education**

## NUS Green Impact

### PLATINUM AWARD

*Delivered by Students Organising for Sustainability - UK*

**Department of Professional Administrative Services**

# Special Award winners

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The special awards are for those who stand out with their passion and enthusiasm for sustainability. Each local special award winner will be entered into the national and international Green Impact Awards.

NUS Green Impact

**SPECIAL AWARD**

*Delivered by Students Organising for Sustainability - UK*

## Staff Sustainability Hero

**Winner: Jodie Collins**  
Vice Chancellors Office

## Innovation for Engagement

**Winner: Department of Professional  
Administrative Services - George Sherrard &  
Anne-Marie Gillespie**

## Student Sustainability Hero

**Winner: Megan Asbury, Nimmy Matthews &  
Briagh Harker**

## Student Leadership Award

**Winner: Gabija Švedaitė**  
Vice Chancellors Office



# Experiences of Green Impact

Here's what participants of Green Impact have told us this year:

Megan Asbury

Green Impact Project Assistant

- “My GIPA experience has been extremely useful for me personally and for the local people. It has allowed me to gain confidence and experience in a safe and caring environment. My biggest achievement whilst being a GIPA has been helping to contribute towards conferences and a journal article”

Georgie Sherrard

Green Impact Project Assistant

- “The GIPA experience is fun, informative and enlightening. The team I worked with this year were great. My biggest achievement has been being on the platinum award winning team for 3 years running. The best thing about being a GIPA is meeting and working with lots of lovely people.”

Catarina Oliveira da Silva

Green Impact Project Assistant

- “Being a GIPA over previous years has been fantastic, everyone is lovely, and I love all the past and ongoing projects that I was able to help with. The best thing about being a GIPA is working with so many different people, with different perspectives on the world, each with different ideas to improve sustainability and our lifestyle”



# Participants are recognised through Green Impact



All Green Impact team members and student auditors receive a digital badge to showcase their personal and professional development.

All Green Impact winners also receive a plant award to display in their department or area of work



“

**Tori Morris, Project manager at SOS-UK, said the following:**  
“The teams of staff and GIPAs have worked incredibly hard this year to produce some really impactful projects. It’s really great to see such a diverse range of projects across multiple sustainability themes, some of which were continuation projects but also some that were brand new and can be explored further next year. This year the Green Impact Projects have been widely recognized by the wider university community and it was a pleasure to co-present about the GIPA role at the University Student Experience Conference in June. Finally, I’d like to acknowledge the hard work of our auditors this year of which we had a high uptake of great students who excelled in the role providing us with comprehensive and insightful audit reports. ”

”



# Congratulations to all teams across University of Worcester

Congratulations on your achievements! We hope that you will continue being a part of Green Impact next year, and join us on our journey towards creating a just and sustainable world for all.



**green impact**



[k.boom@worc.ac.uk](mailto:k.boom@worc.ac.uk)



[hello@sos-uk.org](mailto:hello@sos-uk.org)



<https://www.worcester.ac.uk/about/sustainability/>



[greenimpact.nus.org.uk/](https://greenimpact.nus.org.uk/)



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