



CREATIVE DIGITAL MEDIA



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SARAH BAILEY

My University experience has been an incredible experience throughout. Being part of Creative Digital Media I've learnt so much about the industry and the variety of subjects on the course. I specialise in Photography (Studio & Street) as well as Graphic Design. I tend to use mock-up styles to show how the brand would be presented to the client. I have extended my knowledge of both subjects which I'm extremely grateful for as I have had a keen interest in both from early on; I feel the course has expanded my skill set with software such as Adobe InDesign, PhotoShop and Lightroom to name a few.

I enjoy working on projects that get my mind racing and ideas flowing. These usually include projects with an unusual brief; for my Independent Study Practical I have created a sustainable graphic design company 'Crystal Clear' in which all the products would be made out of a sustainable source; something I'm passionate about also.



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“Be who you are and say what you feel, because those who don't matter and those who matter don't mind.”



ADAM BACHELOR

I have always been passionate about the media industry. From making short animations as a child, to studying multiple formats at University, I have been improving on my work constantly. By studying Creative Digital Media, I have gained the most skills in Adobe PhotoShop, Premier Pro and After Effects. During my time at the University, I have worked with multiple clients, actualising their visions. I have talked to those in the industry and have learned from them. After discovering what I must do to thrive in media, I have set my aspirations as high as I can.

As well as working with video, animation and graphic design, I have discovered a passion for photography and image manipulation. My favourite pieces of work in this field are some images that I took at the Birmingham Wildlife Conservation Park. Other photographs that I am extremely proud of are close ups of flowers, getting them from angles people don't usually see. In the future, I am hoping to be in the photographic industry and to have my own business. I am looking to head into landscape and animal photography, and to start in astrophotography.



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"Taking an image, freezing a moment,
reveals how rich reality truly is."
— Anonymous —



CHARLIE COCKAYNE

Throughout my three years studying Creative Digital Media, I have experienced a variety of different industries from Photography to Motion Graphics. However, I have found my clear passion for graphic design. The experience and skills I have learnt, have allowed me to gain the confidence to name myself as a Graphic Designer and launch my own freelance business with no help in the making of my website and branding etc. This is definitely one of my biggest achievements in design. I have also worked with a variety of clients from around the world on projects ranging from branding to clothing launches.

I specialise in branding and print design with a very clear style throughout my work. I work best with typography and soft colours to create modern and elegant designs. My current major project is based around event stationary for weddings, baby showers and engagements which I hope to launch into an online business. Event stationary is a definite area which I feel enhances my style and overall passion within design.



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"I want to make beautiful things, even if nobody cares, as opposed to ugly things. That's my intent"
- Saul Bass -

charliecochayne
GRAPHIC DESIGNER

MICHAEL DICKEN

My main skills are focused on both Live Television (Multi-Camera) and motion graphics design work. Sport and music focused projects have always been a particular passion of mine and I have already created content for sports clients and music artists.

I have a high level of experience in the Adobe Creative Cloud Package, with my main skills residing in After Effects and PhotoShop. I am also well versed in media production equipment such as Green Screen Lighting and Studio Photography.

I have set up a business with two other colleagues and it has pushed me to develop my skills whilst also giving me a great insight into the industry and working with multiple different clients.

I am always open to developing my skills further and exploring new fields of design to work in.



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A blue graphic displaying player statistics for a football team. It features four player portraits in white-bordered boxes, each with a number in a small circle above it. The names of the players are written below their portraits: HODGETTS (4), HARDING (6), STAMPER (10), and JOHNSON (7). The word "MIDFIELD" is written in white capital letters at the bottom left. The formation "4-1-2-1-2" is written in white capital letters at the bottom right.



"There is no such thing as a boring project. There are only boring executions."



FRANK FRIMPONG- MANSO

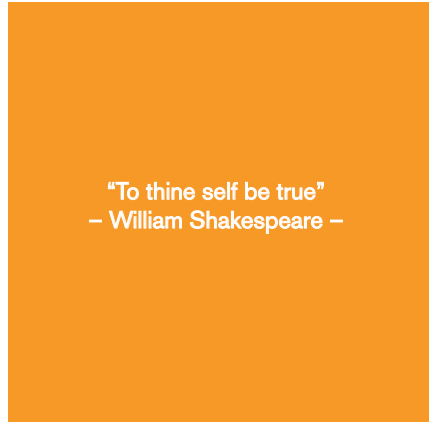
I studied Interactive Media in college which allowed me to try my hands on various creative media disciplines, along with their respective tools. Upon completion, I enrolled onto the Creative Digital Media course at the University of Worcester.

University has armed me with the ability to use many design and editing tools along with the skills to break down and tackle any given design briefs. My creativity, determination and motivation shine through my work as I've worked with clients to produce work in the field of Videography.

Photography and Graphic Design, Creative Digital Media and Art keep evolving therefore I will continue to nurture and sharpen my skills as well as keep abreast with the times.



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FRANCESCA HRIZENKO

During my time at University I have grown and developed both as an individual and in my work. The past three years have given me the opportunity to experiment with lots of different areas of media, which has resulted in uncovering my passion for photography.

My love for photography began with nature and macro – no matter how many photos I take I will always be in awe of the detail that a macro lens can reveal.

The accomplishment I am most proud of is that recently I was approached by an advertisement business to work as a photographer for them. This has allowed me to work with clients needing photos of restaurants, food and a clothing line to name a few – this gave me the chance to try a variety of photographic genres, broadening and developing my skills.

My course is major Creative Digital Media, with Minor Creative and Professional Writing. I carried out a work placement at a café managing the social media accounts. My role involved photography and copywriting and it sparked an interest in me, into the world of social media advertising/content creation.

Learning new skills at University has been a brilliant experience and I look forward to seeing what the future holds!



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“To me, photography is an art of observation. It’s about finding something interesting in an ordinary place... I’ve found it has little to do with the things you see and everything to do with the way you see them.”
– Elliott Erwitt –



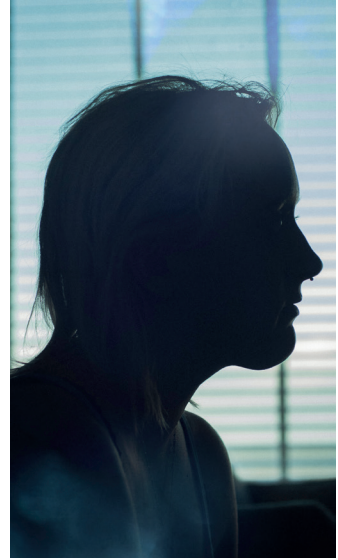
CONOR KEMP

I started the course with a strong influence and passion, for film. I have since learnt a wide range of skills to create a large array of work ranging from motion graphics to film.

I use my skills to incorporate live action into digital design using minimalistic styles and pastel colours. My passion for the media industry has had me working across a variety of mediums including starting a freelance media company.



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"You don't have to be 'a creative'
to be creative."
– Drory Ben-Menachem –



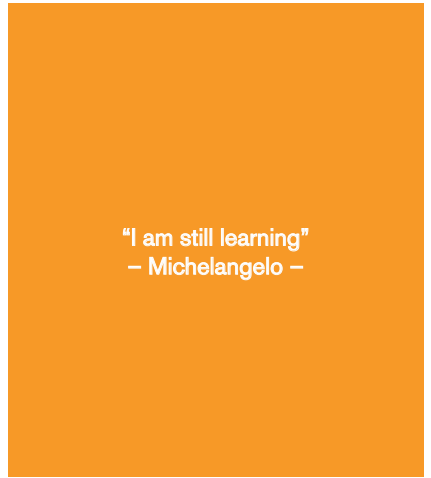
MAARJA KONRAD

Studying Creative Digital Media together with Film Production has given me a variety of skills in the media industry. I have been able to work on film pre-and post-productions, which includes script writing, storyboarding, scheduling and working with the cameras, lights and sound. I have also been able to improve my skills in editing and using editing software. Being a team player is one of the key parts of working in the media industry and working on all of these projects has helped me to become more confident and patient working within a big group of people.

I am happy to have chosen this course as it has helped me discover what I really enjoy doing and what not so much. Throughout my three years at the University I have developed a strong passion towards photography and experimenting with a camera. I would like to develop my storytelling skills through experimenting and practising more with different cameras, both in photography and film. I'm looking forward to seeing where I will end up after finishing my studies at the University, I hope I get to continue to develop my skills in photography and film even further.



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RADOVAN FELIX KOTULIC


I was introduced to design in high school and continued to study and expand my knowledge of design at the University of Worcester. I have attended many different modules that helped me gain more knowledge in this area especially with the Adobe Suite.

In my second year, I attended a sound design module and motion graphics module, which gave me an idea for my final project. It's a short film that shows the way our senses can work in peculiar ways and therefore it gave me the opportunity to experiment with the connection between sound design and motion graphics elements. This project has allowed me to experiment with new ideas and techniques and their combinations, which is what I am aiming to achieve in all of my projects.

I tend to look at my work from a different angle to let my creativity enhance it in the best way possible. During my studies in high school and university, I have gained a range of transferable skills, which I am hoping to be able to apply in my future career.



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GOD OF  PRESENTS

CABARET OF THE GODS
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**VARIETY
AND
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VAUDEVILLE STAR
JOHN CELESTUS

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THE HANGAR
THE SU BAR OF
THE UNIVERSITY OF WORCESTER

DEC 6TH
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SHOW STARTS AT 9PM

 CABARET OF GODS
 CABARET OF GODS

 THE HANGAR
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STUDENTS UNION

“In our darkest moments,
when life flashes before us,
we find something;
Something that keeps us going.
Something that pushes us.”
– Lara Croft –

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LUKE MACMILLAN

I've always found digital media innovating, learning new skills, techniques and concepts. I'm most enthusiastic about working in the field of video editing and web design. Having engaged with a range of Adobe editing software, I've gained confidence and efficiency in producing concepts. I specialise in filming and editing for promotional purposes.

Having studied at university it has broadened my view, in terms of working within the media industry, working with and interviewing clients, and their potential future goals. This has prepared me for what to expect when working in this particular field. My intention currently would be to progress and further enhance my portfolio, continuing to work in partnership and teams as well as independently.



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“I keep pushing buttons and trying to grow as a person and as a filmmaker”
 – Famke Jassen –

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KEELEY MEREDITH

Before coming to University, I was unsure what career path I wanted to take. Creative Digital Media has really widened my eyes to endless possibilities. I have learned a range of new skills which I never thought I would. My final year has made me realise that the Photography and Design industry is where I want to further develop my skills in the future. I have worked with several clients to produce the branding for their local companies. My biggest accomplishment yet was working with a client to create a few designs for his brewing company, as they have been published in several different pubs around the UK. For my final project, I have created several different aspects for the branding of a 1950's milkshake bar ranging from the logo to menu designs; this has furthered my skills in Adobe Illustrator.

In the future, I would love to become a Wedding Photographer. This would be such a rewarding experience to create the memories of couples for their special day. Also, I am keen to use my design skills further in the future as I feel this is what I specialise in.



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"You don't think your way to creative work. You work your way to creative thinking."
– George Nelson –



USHER MPOFU

I am currently studying Creative Digital Media. Prior to University, I have always been involved in camera work including filming shorts, music videos and promotion videos.

To my knowledge, there is confusion between videographers and photographers for some people. Although we all work with the camera, it does not mean that our skills are the same. We are similar yet we differ in many ways. I wish to take my videography and directing skills to a higher level and work amongst other well known directors within the industry. I would like to do shoots which involve budgets, being able to put together a video just how it's planned with the right equipment and locations to use.

High level industry videos with not only music videos but also short films and promotional videos. I enjoy filming but most importantly, editing is one the best things that has my heart because in-post editing is where your creativity can exceed to the next level. I wish to reach this after I finish University where I can put all my effort and energy into filming and hope to achieve my goals in creating excellent visuals.



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It's through mistakes that you actually grow. You have to get bad in order to get good.



SAGAR RAI

While studying Creative Digital Media I have been given the opportunity to learn different types of media such as Motion Graphics, Multi-Cam and Video Production. However, Photography is one my biggest passions and I have been able to explore studio lighting and documentary photography.

I love photography, it gives me the chance to be creative, tell a story and show the world what I see through my eyes. In these past three years I have been able to explore in post production using Photoshop and Lightroom. However, I try to keep my photos as natural as possible. There is not a day goes by without capturing a photo, even if it's my phone.

I've also been able to create my own freelance business where I work with clients. This opportunity has given me the chance to work with different people, get out of my comfort zone and even travel around the world. For the future I hope to get into sports photography, advertising photography, travel photography or become a personal photographer.



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“There are no rules for good photographs, there are only good photographs.”
– Ansel Adams –



ANTONIA SIMMONDS

Graphic Design remains my passion, however over the past three years, learning more about Creative Digital Media has inspired my ideas and newly gained knowledge combined to create unique, eye-catching and in-depth work.

As a result, I've also developed new interests. One example of this is that I very much enjoy producing corporate, branded designs for specified companies/clients, collaborating on style and standard.

I have also further developed my skills using programs such as InDesign, Illustrator and PhotoShop to a high level, and have practised these for live clients as part of my internship, building live briefs and experience in each field as I go.

During my final year at the University of Worcester, I have been lucky enough to be given the opportunity to continue to work with Penguin Design on a diverse range of clients, demonstrating my capabilities in all aspects of design.

I now plan to further draw on these experiences to expand my personal portfolio to a more professional level and experiment with areas outside of my graphic print work.



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**"Those who contemplate the beauty of the earth find reserves of strength that will endure as long as life lasts"
– Rachel Carson –**



SAM TURNER

Through studying Creative Digital Media I have extended my knowledge of photography, which I have always been passionate about. I enjoy experimenting with various photographic techniques to produce unique styles. I specialise in automotive and landscape photography. My part time role alongside the course has enabled me to put into practice my skills in photography, graphic design and video production.

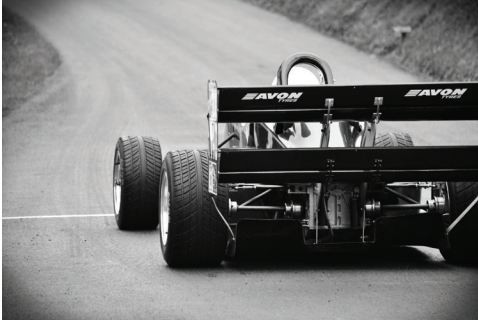
For my independent study I have produced a corporate video to demonstrate the journey of a client through the concept to production process. In the future I would like to extend my career in photography and graphics in addition to my current interest in technical design. My favourite photographs are my explorations with astrophotography including star trail photos, which highlight a very unique view of the solar system.

I enjoy working on projects that enable me to adopt a multidisciplinary approach utilising photography, graphics and video. Graphic design especially branding is one of my interests as encapsulating a whole company's style in one icon or logo design is a real challenge to summarise for a designer.

The course has enabled me to explore a greater range of photography techniques and develop my personal style.



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“You don’t take a photograph,
you make it.”
– Ansel Adams –



PARIS WELLINGS

My University experience has been a rollercoaster of emotions, but as I approached my third year, I began to gain sight of what I wanted to achieve from my degree.

From a young age I have always had a passion for art and graphic design; I always knew this was the career path for me. As I developed all of my skills through my three years at University, I found myself and the styles I like to work with. I especially enjoy logo design and branding.

I like using a graphics tablet to come up with new designs and concepts as well as having a great interest in typography. I would describe my style as being very vector driven, using lots of bold lines and colours to create unique designs.

My greatest accomplishment at University is being able to say I designed a beauty brand from scratch, using all of my design skills and love for makeup.



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"An artist is somebody who produces things that people don't need to have."
– Andy Warhol –



PARIS WELLINGS

DESIGN

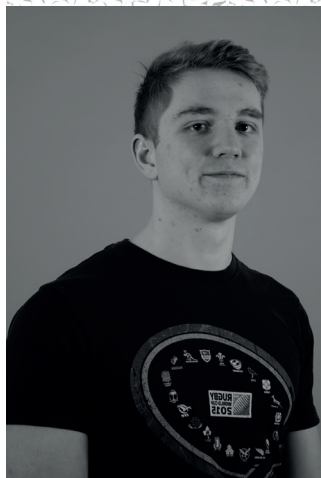
MATT WILLIAMS

After studying Media Studies at A Level, I was keen to develop my own creative and technical skills with the Creative Digital Media course at the University of Worcester.

I have a strong interest in sound design for the moving image, along with video editing and motion graphics. I am experienced with visual software such as PhotoShop, Premiere and After Effects as well as various audio editing software.

I have worked on a number of videos and motion graphics with my small business start-up 'Helix Media' which has generated a lot of interest despite only being a few months old.

I have a passion for sport and music and have focused a lot of my work towards these areas. However, I am always looking to continue developing my skills in new project areas.



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