

University of Worcester Student Switch Off

Campaign Report 2022-23



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Our campaign engaged your students on sustainability during the 2022-23 academic year

Our multi award-winning campaign engaged your students on environmental and social sustainability, introducing **life-long sustainable living habits reducing energy usage** in your halls of residence.

The campaign built students' foundation of sustainability knowledge and carbon literacy, focusing on enhancing their skills and experience, mobilising them to lead on sustainability initiatives.

Throughout the year we ran engagement activities communicating **practical advice** to achieve quantifiable energy, waste and water reductions. This report summarises our main activities and impact. The first section gives top level impact, and the following pages give more detail about the activities that we ran, finishing with the national picture.



As part of the campaign we ran a friendly competition between your residencies

The competition was based on our key engagement statistics, as a percentage of residents from each residence.

Due to issues in collecting energy data, the levels of electricity saved by the campaign could not be calculated.

Pershore won the competition! They were rewarded with an end of term pizza party!



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- 
-  **Pershore**
 -  **EB Browning**
 -  **Evesham**
 - 4. Vesta Tilley
 - 5. AE Housman
 - 6. William Morris
 - 7. Ledbury
 - 8. Ankerdean
 - 9. Sarah Siddons
 - 10. Wulfstan
 - 11. Malvern
 - 12. Windrush
 - 13. Chancellor
 - 14. Bishop Bosel
 - 15. Berrow
 - 16. Avon
 - 17. Abberley
 - 18. Teme

Overall campaign impact at University of Worcester



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In 2022-23 the campaign had a positive impact on your overall student engagement

171 students engaged in the campaign
(18% of total residents).

80 students entered our climate quizzes.

3 students trained as campaign volunteers.

72 participated in our online competitions, masterclasses and webinars.

26 students engaged in our campus visit.



Campaign activities at University of Worcester



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As part of our campaign we trained and empowered 3 student volunteers

The interactive training:

- Introduced sustainability, the climate crisis and social justice.
- Explored ways students can save energy, water and recycle and the benefits of this.
- Explained the campaign implementation, activities and impact.
- Suggested actions volunteers can take and encourages them to share their own.

It supported students to continue learning, take action, and lead on sustainability.



Our trained volunteers took climate action

As part of their roles, volunteers promoted the campaign to their flatmates and online.

They audited the sustainability of their residences and improved energy efficiency.

They participated in masterclasses, webinars, and workshops thereby increasing their sustainability knowledge and skills

2 volunteers have achieved our Gold volunteering award for their efforts and will receive digital badges for their involvement in the campaign.



Volunteers benefited from the campaign

As a result of the campaign:

87%

Know more about how everyday actions contribute to the climate crisis

75%

Understand how to drive more change on the climate crisis where they live

100%

Developed skills that will be useful in the future



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Data from 2021 volunteer survey

Volunteers had the opportunity to apply for microgrants to take further action

We offered all volunteers the chance to apply for £20 to promote sustainability in their residence through putting on events, creating videos and writing blog posts.

These activities furthered the aims of the campaign to engage more students, and provide the chance for volunteers to develop their skills and knowledge on sustainability issues.



“Volunteering for Student Switch Off has been a great learning experience and a good way to connect with students who share similar values, this made me feel more hopeful for the future.”

Student volunteer



We visited campus on for Go Green Week on 7th February to engage students with the campaign

We hosted a stall with a student volunteer supporting:

- Provided advice to students about saving energy and living sustainably
- Gave away freebies including thermometers, coasters, spoons & lightbulbs
- Encouraged students to take part in our Climate Quiz
- We engaged with 26 students, 4 staff & 43 school pupils



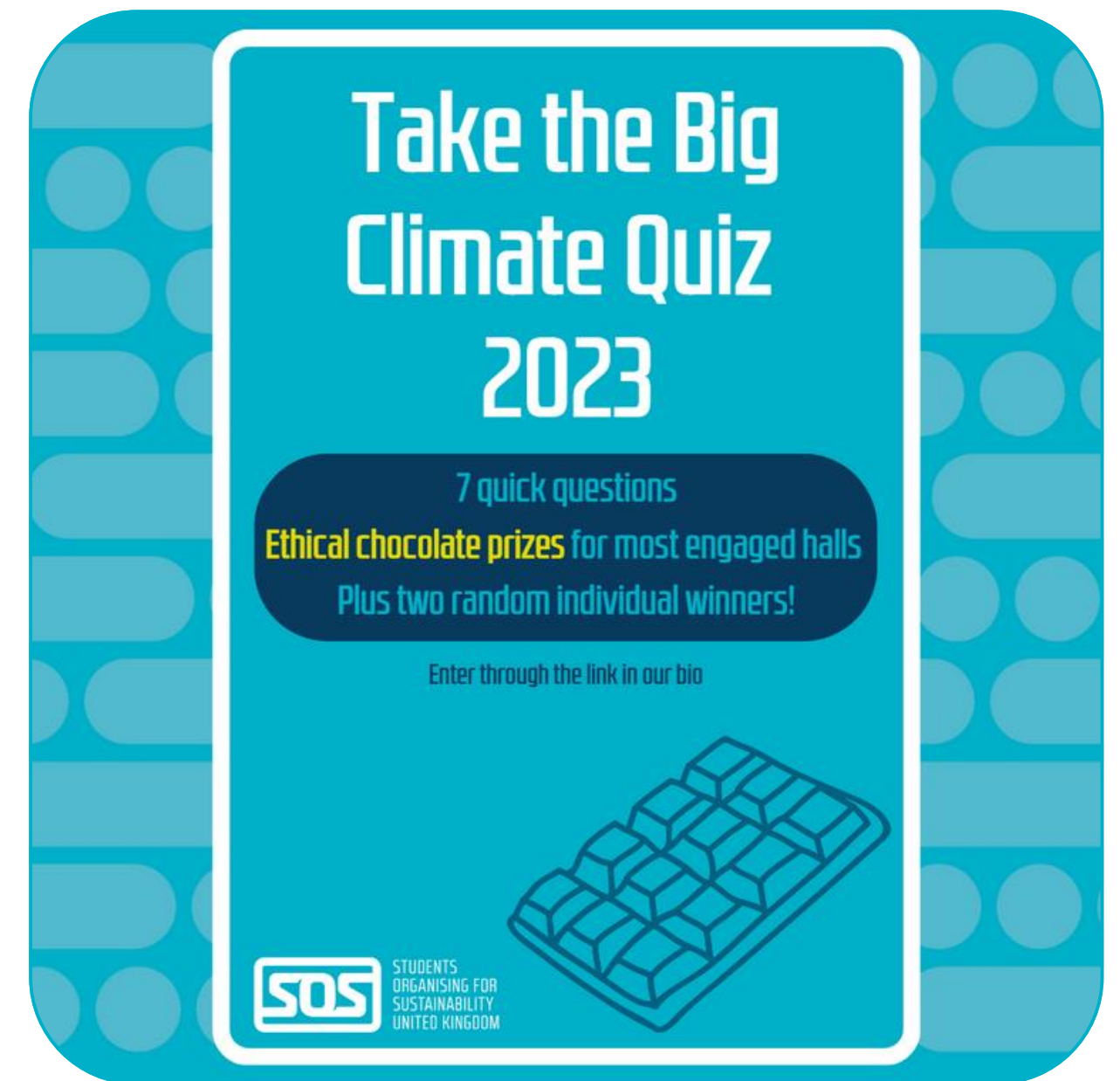
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We ran 2 national climate quizzes with 80 students participating

- Students answered 7 questions on topics such as energy saving, carbon and recycling.
- Each quiz rewarded Divine chocolate to the national top 2 halls of residence and two students were picked to win chocolate for themselves.

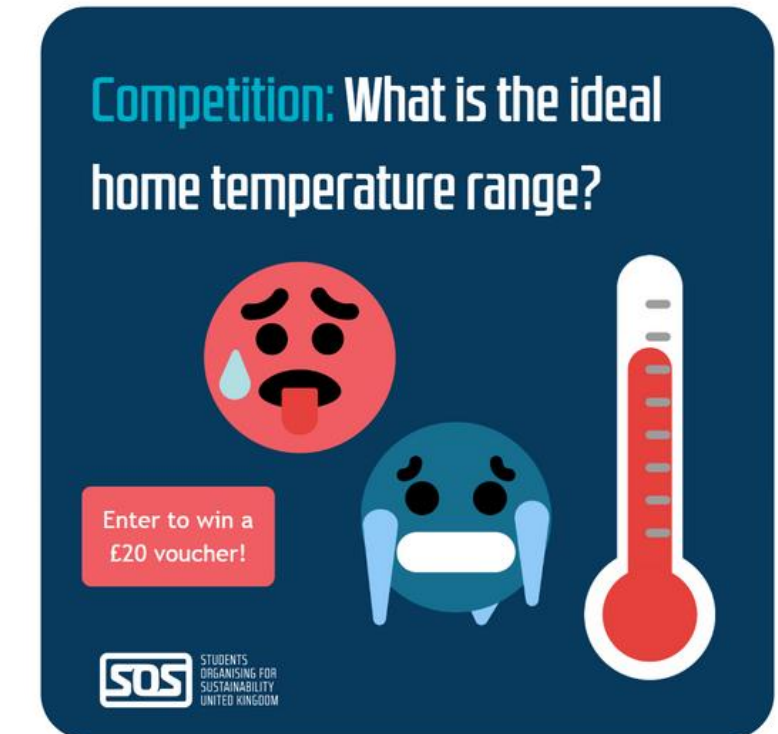
Pershore accommodation came first in our winter national climate quiz and won chocolate to share amongst the residents!



Our activities engaged your students and supported their learning

2 students participated in our online competitions, activities, masterclasses and webinars.

We provided winning students with vouchers for online ethical stores as prizes.



A bonus for this year was that we involved students living in the private rented sector for free as part of our engagement package

In 2022-23 we had funding to run our [Homes Fit For Study campaign](#) for free at all UK universities. The campaign delivered advice, training, and paid for auditing opportunities to students living in privately rented accommodation, supporting them with the cost of living crisis.

Topics include energy efficiency, smart meters, thermal comfort, navigating energy bills and providers.



National campaign impacts



Nationally in 2022-23 our campaign contributed greatly to energy savings and student engagement

657,936
kWh of electricity
reduced,
equivalent to:
152 tonnes of CO2
Leaving a light on
for 5007 years.

72,104
students
reached in
residences.

6,373
entries in our
engagement
activities.



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Student engagement had positive outcomes

Our monitoring shows that as a result of the campaign:

67%

took more action to be sustainable in residences*.

86%

will continue implementing sustainability actions.

68%

are proud their residence is taking climate action.



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*26% believe they are already doing all they can to be sustainable.
Data from 2021 national student survey

“The campaign is a good idea to help students (future generations) to be sustainable .”

Student participant



Thank you for your continued support

We look forward to working with you in 2023/24.

[Find out more and sign-up.](#)

