

“We are a lively community of scholars, researchers and creative practitioners, intent on supporting and encouraging students to expand their intellectual horizons, grow their creative and professional ambitions, and achieve their potential.”

Professor Antonia Payne, Head of Institute

Join the Institute of Humanities and Creative Arts and become part of a fast-growing, dynamic and ambitious centre of intellectual enquiry, and professional and creative activity. By providing excellent teaching and absorbing, challenging courses we aim to provide the environment you need to thrive and grow through academic study. We actively encourage links between university study and related professional worlds, placing your learning within broader contexts, and supporting you to make the transition from university to the professional and broad range of employment sectors in which arts and humanities graduates aspire to work.

You will join a community of scholars, researchers and practitioners committed to cutting-edge enquiry in their disciplines, and who share your passion for your subject. Alongside work and study with academic staff and fellow students, you will benefit from the Institute’s throughput of visiting researchers and academics, artists, writers, theatre practitioners, curators, entrepreneurs and media professionals. Your learning will take place in high spec situations, from modern classrooms, to specialist digital media suites, to drama, dance and art and design studios, often supported by specialist technicians who are, themselves, practising professionals. The University’s recently opened studios at The Garage have provided exciting new spaces for art & design students.

During your time at the University, there will be opportunities to study abroad and, depending on which course you choose, occasions to see the work of professional companies, to visit exhibitions, to meet prospective employers through work placements, and to become involved in realising professional projects. There will be support and advice for students interested in pursuing postgraduate study, and opportunities to encounter the work of postgraduate students and researchers. Our aims are to make your experience of undergraduate university study fulfilling in its own right, while encouraging your ambition, confidence and capacity to take and create new opportunities so that you are ready to take on new challenges once you have gained your degree.

Institute of Humanities and Creative Arts

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Animation BA (Hons)

“A carnival of creativity.”

Joshua Butler, Animation Student

Study Animation at Worcester

The Animation course at Worcester has been designed by practising experts in the field to match the demands of both the media industry and our students. It provides an exciting opportunity to graduate as a competent practitioner of all aspects of this developing medium.

This, and experience of many digital media skills, will widen your potential employability.

All animation techniques are covered on the course. You can study computer 3D modelling and animation, digital 2D, traditional rostrum work and also stop-motion model animation. You will also learn additional skills in editing, sound, compositing and creative concept generation.

Although the course has a strong practical emphasis, it is underpinned by a sound theoretical and professional foundation. The Animation staff are experienced experts in their field and they can pass this expertise and knowledge on to you.

Career Opportunities

The course will enable you to develop a wide range of transferable skills, including research and analysis techniques, problem solving, communication and negotiation. Animators are in increasing demand as the industry expands. Our interdisciplinary approach gives flexibility and a wider view of the world that is attractive to employers. You will find career opportunities not only in animation production, but also television motion graphics, compositing, special effects and advertising.

Alternatively, you may wish to progress to postgraduate study.

UCAS Code

Animation BA (Single Honours) **W616 BA/Ani**

It is also possible to study this degree in combination with another course.

The University of Worcester's degree combinations add breadth to your studies and enhance your employability.

For a complete list of combinations and UCAS codes, see pages 206-213 or visit www.ucas.com

Application Enquiries

Tel: 01905 855111 or
email: admissions@worc.ac.uk



Additional Information

Single or Joint Honours.

Students studying Joint Honours have the option to specialise through major/minor study from their second year.

Entry Requirements

- 220-260 UCAS Tariff points
- Please see pages 198-200 or www.worcester.ac.uk for further details
- Shortlisted applicants are invited to attend for interview and to provide a portfolio for consideration

Assessment

Reflective reports, practical work, tutor-, self- and peer-assessment.

Selection of Modules

- Animation: Origin & Function
- Introduction to Animation
- Introduction to Digital Media
- Creative Digital Imaging
- Image & Text
- Illustration & Printmaking
- Introduction to Digital Film Production
- Fine Art Practice 1
- Introduction to Digital Sound
- Drawing
- 2D Animation
- Stop-motion Animation
- 3D Modelling & 3D Computer Animation
- Research Methods for Digital Media

- Drawing 2
- Digital Sound Production
- Negotiated Video Production
- Fine Art Practice 2
- Digital Video Production
- Opening Sequences Composition for TV
- Digital Photography & Image Manipulation
- Creative Sound Manipulation
- Independent Study in Animation
- Extension Modules
- Professional Practice
- The Final Exhibition
- Fine Art Practice 3
- Studio Photography
- Work Placement Module
- Corporate Digital Video
- Experimental Digital Media

For a complete list of available modules, please visit our website.

UCAS Code

Art & Design BA (Single Honours) **WW12 BA/ArDe**

For the latest information and UCAS codes, see pages 206-213 or visit www.ucas.com

Application Enquiries

Tel: 01905 855111 or
email: admissions@worc.ac.uk

Art & Design BA (Hons)

“I discovered a love for photography and creative digital imaging, and this degree allowed me to follow my interest to higher levels, and eventually led to exhibiting and selling work outside University.”

Vicki Smith, Art & Design BA (Hons)



Study Art & Design at Worcester

This course will develop your knowledge and skills with the aim of enhancing your creativity. You will explore a range of practical approaches to art and design whilst learning about the history and culture of art.

In the first year you have the opportunity to study across a wide range of modules within the subject. In the second and third years you can choose to follow more specialist routes in either Art (Fine Art Practice) or Design (Graphic Design & Multimedia), or you can pursue broad-based single honours study.

This practice-led programme encourages you to make links across different subject areas and you can choose to do a joint degree with Illustration or Animation for example.

Throughout your studies our supportive environment will help you develop skills that are both subject-specific and transferable to a range of career options. There are many opportunities to work alongside professional artists who regularly visit the University as well as to access two artists in residence and a programme of A2AA artists.

There are opportunities to carry out work placements and to exhibit work both at the University and at external venues. There is also a final year Degree Show.

Career Opportunities

This course provides an excellent foundation for a career in publishing, art therapy, graphic design, web design, textile design, multimedia, arts administration and teaching, as well as specialist options. Increasingly, graduates are undertaking a variety of freelance commissions and running their own businesses.

Additional Information

- Single Honours
- One year Top-up Performance (Costume & Make-up) BA (Hons) available
- Year 1 modules in Fine Art Practice and Theory, Textile Design, and Landscape and Visual Identity are also available at South Worcestershire College
- Specialisms include: printing, ceramics, textiles, painting and photography
- Programme of visits to museums and art galleries both locally, nationally and in Europe

Entry Requirements

- 220-260 UCAS Tariff points.
- Please see pages 198-200 or www.worcester.ac.uk for further details
- Shortlisted applicants are invited to attend for interview and to provide a portfolio and a piece of written work for consideration

Assessment

A variety of assessment types including continuous, tutor-, self- and peer-assessment, reflective journal, reports and practical projects.

Selection of Modules

Year 1

- Graphic Design Practice & Theory
- Drawing 1

- Ceramics
- Illustration & Printmaking
- Introduction to Multimedia
- Creative Digital Imaging
- Photography & Portraiture
- Textiles
- Critical & Contextual Practice 1
- Introduction to Animation
- Graphic Design & Typography
- Fine Art Practices & Processes

Year 2

- Drawing 2
- Critical & Contextual Practice 2
- Ceramics in Public Places
- Contemporary Ceramic Practice
- Textiles
- Experimental Photography
- Digital Photography & Image Manipulation
- Graphic Information Design
- Fine Art Practices & Processes

Year 3

- Independent Study
- Critical & Contextual Practices 3
- Professional Practice
- Work Placement
- Textiles
- Ceramics
- Pressure Projects
- Experimental Digital Photography
- Children's Book Design
- Green Design
- Fine Art Practices & Processes

For a complete list of available modules, please visit our website.

Creative Digital Media BA (Hons)

“Studying Creative Digital Media at Worcester is great – the facilities are amazing. The flexible course means that you can try a bit of everything to decide what you really want to do.”

Neil Sullivan, Creative Digital Media BA (Hons)

Study Creative Digital Media at Worcester

Increasingly, the media industries are demanding practitioners who can function as multidisciplinary experts, even if they specialise in a particular area. Creative Digital Media is a course that has been designed to produce graduates who can fulfil this requirement.

With tutorial guidance, you will have the opportunity to choose modules that suit your particular interests and abilities and that define you as an individual practitioner. This offers you the prospect of an exciting cross-media experience, with expert guidance into the professional arena in the final year. You will also gain a wide range of transferable skills such as research and analysis techniques, problem solving, communication and negotiation. Throughout your course, you will have access to the broadcast-standard video and sound studios, and digital computer suites in the University's state-of-the-art Digital Arts Centre.

Career Opportunities

Our interdisciplinary approach gives flexibility and a wider view of the world which is attractive to employers. You will acquire a wide range of transferable skills including research and analysis techniques, problem solving, communication and negotiation. Graduates have succeeded in a variety of careers that include graphic design, video production, animation, arts administration, multimedia and interactive design and teaching.

This course also provides an ideal base for postgraduate study.

UCAS Code

Creative Digital Media BA (Single Honours) **W212 BA/CDM**

It is also possible to study this degree in combination with another course.

The University of Worcester's degree combinations add breadth to your studies and enhance your employability.

For a complete list of combinations and UCAS codes, see pages 206-213 or visit www.ucas.com

Application Enquiries

Tel: 01905 855111 or
email: admissions@worc.ac.uk



Additional Information

- Single or Joint Honours. Students studying Joint Honours have the option to specialise through major/minor study from their second year
- Opportunity to select either a specialist or a multiple-strand route in areas such as web design, digital video, digital sound, graphic design and animation
- Excellent facilities, state-of-the-art Digital Arts Centre, computer suites with editing, animation and design software, broadcast-standard television and sound-recording studios

Entry Requirements

- 220-260 UCAS Tariff points
- Please see pages 198-200 or www.worcester.ac.uk for further details
- Shortlisted applicants are invited to attend for interview and to provide a portfolio for consideration

Assessment

Reflective reports, practical work, self-, tutor- and peer assessment.

Selection of Modules

- Introduction to Digital Media
- Graphic Design: Theory & Practice
- Introduction to Animation
- Introduction to Digital Film Production

- Creative Digital Imaging
- Image & Text
- Illustration & Printmaking
- Introduction to Digital Sound
- Drawing
- Introduction to Multimedia
- 2D Animation
- Internet & Multimedia
- Stop-motion Animation
- Digital Photography & Image Manipulation
- Publication Design
- Graphic Information Design
- 3D Modelling & 3D Computer Animation
- Research Methods for Digital Media
- Digital Sound Production
- Digital Video Production
- Opening Sequences & Compositing for TV
- Creative Sound Manipulation
- Independent Study in Creative Digital Media
- Extension Modules
- The Final Exhibition
- Green Design
- Studio Photography
- Work Placement
- Multi-camera Studio Production
- Experimental Digital Media
- Pressure Projects

For a complete list of available modules, please visit our website.

UCAS Code

Dance HND 005W K HND/Da

For the latest information and UCAS codes, see pages 206-213 or visit www.ucas.com

Application Enquiries

Tel: 01905 855111

or email: admissions@worc.ac.uk

Dance HND

“The course offers a highly practical route to theoretical understanding, acting as a great springboard for entry into the dance industry or further learning.”

Elizabeth Winter, Course Leader



Study Dance at Kidderminster College

HND Dance offers highly practical and intensive technical training to extend and develop performance skills. Specific contemporary techniques are studied alongside a traditional classical ballet approach and commercial techniques of Jazz and Street Dance. Choreography is used to expand creative thinking and a variety of new digital media is available to support students' own choreographic work.

An emphasis is placed on vocational training and the skills required to enter the professional world of Performing Arts. Students will have the opportunity to undertake a work placement as well as examining the theories and practice of specific dance roles.

This course is run in association with Kidderminster College and you will study at Kidderminster.

Career Opportunities

The course opens up a range of career opportunities, including: freelance choreographer, dancer, dance teacher, dance therapist, dance artist in the community, arts administrator, dance reconstruction and notation. Alternatively, you may wish to continue to a BA Top-up degree or postgraduate study.

Entry Requirements

A minimum of 60 UCAS Tariff points from one A Level (or equivalent Level 3 qualifications) plus at least 5 GCSEs at Grades A-C.

Shortlisted applicants are invited for audition.

Assessment

- Practical assessments including technique class, performance, practice-based seminars, choreography
- Written assessments including reports, analytical essays, logs, presentations and seminars

Location of Study

- Kidderminster College

Selection of Modules

- Contemporary Technique 1
- Ballet Technique 1
- Choreography
- Preparation for Performance
- Repertoire
- Commercial Technique 1
- Understanding Dance: History and Analysis
- Performance
- Contemporary Technique 2
- Ballet Technique 2
- Commercial Technique 2
- Professional Studies
- Choreography for Film
- Professional Practice
- Performance Project

For a complete list of available modules, please visit our website.

Digital Film Production BA (Hons)

“I’ve liked the fact that the University is quite small. I feel that I have grown a close bond with all my lecturers, rather than being just a number to them.”

Laura Cohen, Graduate and Winner of UK Student Designer of the Year Award

UCAS Code

Digital Film Production BA (Single Honours) **W612 BA/DFP**

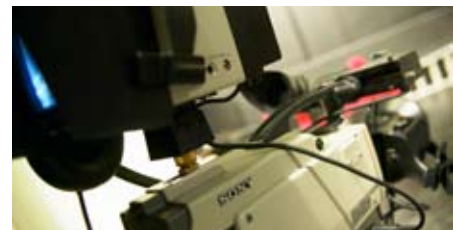
It is also possible to study this degree in combination with another course.

The University of Worcester's degree combinations add breadth to your studies and enhance your employability.

For a complete list of combinations and UCAS codes, see pages 206-213 or visit www.ucas.com

Application Enquiries

Tel: 01905 855111 or
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Study Digital Film Production at Worcester

Digital technology is changing the way that film, video, sound and animation are conceived and produced. New techniques are being developed constantly and new means of delivery are emerging and maturing. This has opened up whole new areas of study that you will have the opportunity to explore.

This course invites a range of creative practice including use of digital film and time-based digital media techniques, screenwriting, and animation and you will be encouraged to engage with contemporary debates through examination of the historical and theoretical contexts of contemporary practice.

The majority of the work will take place in purpose-built spaces such as the Digital Arts Centre.

You can: mix graphics and animation with video to achieve motion graphics, which is the basis of special effects; mix live action with digitally created imagery; produce new scripts and see them through to production; and explore, through theory and practice, this significant aspect of contemporary culture.

Career Opportunities

You can choose entry into established studios or develop your own freelance business. Our multi-strand course gives you the additional skills and knowledge that are attractive to potential employers and clients. Other career paths are also open. These include studio management, special effects editing, advertising and motion graphics design.

You may also wish to progress to postgraduate study.

Additional Information

- Single or Joint Honours. Students studying Joint Honours have the option to specialise through major/minor study from their second year
- Suggested pathways to study alongside Digital Film Production include Animation, Creative Digital Media, Drama and Performance, Film Studies, Screenwriting, and Media and Cultural Studies
- Successful conception, development and production of the key areas of digital film production including screenwriting, video, sound and animation
- Practical work combined with theoretical and contextual study

Entry Requirements

- 220-260 UCAS Tariff points
- Please see pages 198-200 or www.worcester.ac.uk for further details
- Shortlisted applicants are invited to attend for interview and to provide a portfolio for consideration

Assessment

- Continuous assessment
- Tutor-, self- and peer-assessment
- Reflective reports and practical work

Selection of Modules

- 2D Digital Animation
- 3D Modelling & Animation
- Corporate Digital Video Production
- Creative Digital Imaging
- Creative Sound Manipulation
- Digital Film Production
- Digital Media Research Skills
- Digital Photography & Image Manipulation
- Digital Sequences & Special Effects
- Writing for the Screen
- Directors on Screen
- Experimental Digital Media
- Extension Module
- Factual Film-making
- Film Language & Form
- Film Movements
- Final Exhibition
- Introduction to Animation
- Introduction to Digital Film Making
- Introduction to Equipment & Techniques
- Introduction to Multimedia
- Multi-camera Video Production
- Single Camera Drama
- Sound & the Moving Image
- Stop-motion Animation
- Screenwriting Fundamentals
- Work Placement

For a complete list of available modules, please visit our website.

Drama & Performance BA (Hons)

“I found this course to be really inspiring. It’s widened my vision in so many ways and I feel I have grown as a person.”

Michele Pogmore, Drama & Performance BA (Hons)

Study Drama & Performance at Worcester

Emphasis is placed on learning through practice: on engaging with ideas at both a creative and academic level. You will focus on areas of particular interest to you whilst developing a deeper and real understanding of drama and performance. There are many opportunities for public performance including studio, site-specific and community-based work.

Academic staff and industry professionals offer expertise in diverse areas including: Applied Theatre; Contemporary Performance Practice; Dance and Physical Theatre; Devised Theatre; Film; Political Theatre; Theatre History; Multimedia Performance; and Young People’s Theatre. Guest professionals are regularly invited to run sessions and workshops.

There are opportunities for students to work with several professional theatre companies that have partnerships with the university. These include the internationally renowned performance and digital media C+T, the mask and physical theatre company Vamos, Magic Attic Theatre for children and young people, Albion, a political performance company, and Dreamcatcher, which makes work involving people with disabilities.

You will join a vibrant performance culture and will have the chance to get involved with dance, music and theatre groups within the University including Loco Show Co, which presents musical theatre, and Spotlight Drama Society.

The Institute is actively involved in performance research at an international level and takes on professional commissions. You will be encouraged to become involved in these initiatives.

Career Opportunities

Career routes include arts and media-related employment or postgraduate actor training. In addition teaching, journalism and marketing are all popular choices.

You may also wish to progress to postgraduate study.

UCAS Code

Drama & Performance BA (Single Honours) **W400 BA/DPSt**

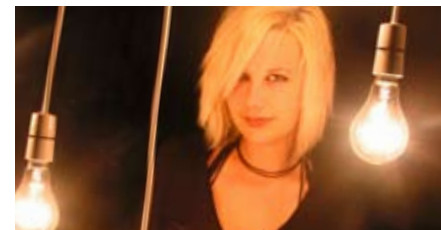
It is also possible to study this degree in combination with another course.

The University of Worcester’s degree combinations add breadth to your studies and enhance your employability.

For a complete list of combinations and UCAS codes, see pages 206-213 or visit www.ucas.com

Application Enquiries

Tel: 01905 855111 or email: admissions@worc.ac.uk



Additional Information

- Single or Joint Honours. Students studying Joint Honours have the option to specialise through major/minor study from their second year
- Top-up year offered to enable students with an HND in Performing Arts to progress to an Honours degree in Drama
- Option to work with resident professional theatre companies and for work placement opportunities
- Excellent, modern facilities including Studio Theatre, Digital Arts Centre, Dance Studio and Art Block
- An emphasis on experiential learning through practice and exciting theatre trips to a range of easily accessible venues in Birmingham, Coventry, Worcester and Stratford-upon-Avon.

Entry Requirements

- 240-260 UCAS Tariff points
- Please see pages 198-200 or www.worcester.ac.uk for further details

Assessment

Both practical and written, including portfolios, essays, performance, theatre reviews and practical and written Independent Study.

Selection of Modules

- Bodies, Voices, Spaces
- Contemporary TV Drama
- Dance Styles & Techniques
- Devising Performance
- Directors & Directing
- Documentary Theatre
- From Stage to Screen
- European Mask Acting
- Inscribing the Classics
- Kitchen Sink to Fringe
- New Voices in British Theatre
- Renaissance Drama in Performance
- Running a Theatre Company
- Sexuality in Performance
- Site-specific Performance
- Solo Voices
- Staging Shakespeare Today
- Studies in American Theatre
- The American Musical
- Theatre & Digital Media
- Theatre & Disability
- Theatre, Ideology & the American Dream
- Women in Performance
- Women’s Writing
- Politics & Performance

For a complete list of available modules, please visit our website.

UCAS Code

This degree is only available in combination with another course.

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Application Enquiries

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English Language Studies BA (Hons)

“We are not always aware of the power that language has over us or of the ways in which we use it for our own ends – study language and be empowered.”

Dr Jill Terry, Subject Leader



Study English Language at Worcester

English Language will appeal to students whose interest is in the social and cultural study of language as well as those who wish to develop their own writing.

You'll explore the social contexts of English and also examine and improve your own language use by engaging in creative and professional writing. You will analyse the use of the English Language by first and second language speakers and writers and consider its power in multicultural and technological contexts. By taking the opportunity to study optional modules in TEFL (Teaching English as a Foreign Language), you will explore the processes of language acquisition.

This Joint Honours course is especially recommended for students with English Language and Literature backgrounds to take in combination with English Literary Studies.

English Language Studies will also be a popular choice for those students studying companion Humanities subjects that are currently offered as Joint pathways at Worcester, such as Journalism, Politics and Film Studies.

Career Opportunities

This course will suit those aiming to enter the creative industries including publishing and journalism. As a known and highly regarded discipline, English Language is also a useful subject to study in combination in order to advance employment in management, human resources and media industries. Many students will enter the teaching profession by taking a postgraduate education course.

Additional Information

- Joint Honours
- Engage creatively with a varied programme of English Language study from the past to the present day
- Produce creative and professional writing
- Gain an introduction to teaching English as a foreign language

Entry Requirements

- 240-260 UCAS Tariff points
- Please see pages 198-200 or www.worcester.ac.uk for further details

Assessment

Wide-ranging assessment types including seminar presentations, essays, reviews, creative writing and reports.

Selection of Modules

- Describing English
- The History of English
- Introduction to Professional Writing
- Introduction to Teaching English as a Foreign Language (TEFL)
- Name Studies
- Describing English 2
- Language & Power
- Hypertexts
- Professional Writing Practice & Production
- Language Awareness & Analysis in Teaching English as a Foreign Language (TEFL)
- Independent Study (taken in one semester)
- Independent Study (taken across two semesters)
- Creating Fiction for Children
- Non-standard English Usage
- The Web
- Key Concepts & Principles in Teaching English as a Foreign Language (TEFL) Methodology
- Writing from the Outer Circle

For a complete list of available modules, please visit our website.

English Literary Studies BA (Hons)

“I have always loved English and wanted to pursue my passion for literature. It was easy to apply as a mature student. I’ve had a challenging and inspirational time here.”

Susan Kelsey, English Literary Studies BA (Hons)

Study English Literary Studies at Worcester

Literature is a conversation between generations, between nations, between the individual and society, between the self and the soul. To understand these conversations as fully as possible, Worcester students are encouraged to study literary texts contextually.

You will have the opportunity to explore what people have been thinking and writing – in the form of fiction, poetry and drama – for the past 500 years, in England and in countries around the world. This is a stimulating and challenging course, covering the development of literature from historic examples right up to the present day.

You will pursue special interests and strengths through the range of optional modules including children’s literature, and literature and film. Skilled and enthusiastic staff will encourage you to question received opinion and engage with new critical perspectives.

You may study English Literary Studies as a Single Honours course or combine it with English Language Studies.

Career Opportunities

Employers value the English graduate’s range of skills including intellectual breadth, the ability to articulate and structure ideas, critical thinking and confidence in communication. English graduates are extremely successful in securing professional and managerial posts. Popular career paths include journalism, the media, publishing, teaching, librarianship and marketing.

You may choose to progress on to either MA in English Literature: Politics & Identity or to a PGCE for primary or secondary teaching.

UCAS Code

English Literary Studies BA (Single Honours) **Q300 BA/Eng**

It is also possible to study this degree in combination with another course.

The University of Worcester’s degree combinations add breadth to your studies and enhance your employability.

For a complete list of combinations and UCAS codes, see pages 206-213 or visit www.ucas.com

Application Enquiries

Tel: 01905 855111 or
email: admissions@worc.ac.uk



Additional Information

- Available as Single Honours or Joint Honours
- Popular subjects studied in combination with this course include: English Language, Media & Cultural Studies, Journalism, History, Education and Sports Studies

Entry Requirements

- 240-260 UCAS Tariff points
- Please see pages 198-200 or www.worcester.ac.uk for further details

Assessment

Written coursework including reports, summaries, journals and essays. There are no exams.

Selection of Modules

- 19th Century Women’s Writing
- 20th Century Stories of America
- American Writing & the Wilderness
- Aspects of Romanticism
- British Writing 1880-1930
- Children’s Literature
- Cities & Fiction
- Contemporary Literatures
- Creative Writing
- Culture & Politics in Victorian Fiction 1837-1872
- English Literature 1585-1800
- English Renaissance Texts & Contexts
- Enlightened Minds: Literature 1688-1760

- Irish Writing in the 20th Century
- Justice & Revenge in English Renaissance Drama
- Literature & Film
- Literature & the Internet
- Literature Through the 20th Century
- Modernist Revolutions
- Native American Writing
- Poetry & Landscape
- Postcolonial Literature
- Romanticism & Ecology
- Shakespearean Comedy
- Teaching English as a Foreign Language
- The Great War & Literary England
- Theoretical Perspectives
- Victorian Literature
- Women & Writing
- Work Project Module
- Writing & Change in the 19th Century
- Writing America 1750-1860

For a complete list of available modules, please visit our website.

UCAS Code

Film-Making HND 216W K HND/FM

For the latest information and UCAS codes, see pages 206-213 or visit www.ucas.com

Application Enquiries

Tel: 01905 855111 or
email: admissions@worc.ac.uk

Film-Making (Performance & Production) HND

“Making my first short film was an amazing experience. I’m planning to head over to America once I’ve finished the course, sell a few scripts and set up my own production company.”

Sophia Rudd, Film-Making (Performance & Production) HND



Study Film-Making at Kidderminster

The massive increase in the availability of affordable technology means that a new generation of image producers is springing up with new ideas and ambitions, but often without the structure that can aid the early development of their talent.

This is an intensely practical two-year course with a focus on narrative film-making. The aim is not only to supply students with skills in audio-visual production – in writing, editing, camera work, directing and producing – but also to encourage the development of students as creative artists in their own right, something which is often overlooked in media-based courses. Students will also have access to regular workshops from industry professionals.

Progression

After gaining the HND, most students have the chance to progress to the final year of the Digital Film Production BA (Hons) degree at the University of Worcester, as well as to pursue their moving image training, either in work or at one of the many courses throughout the country. In both years, students undertake placements, vital for experience and often a useful path to employment.

Career Opportunities

This course allows you to work in many different areas in the industry, including screenwriting for film and television, and directing, producing or editing in the film and video sectors.

It is also an ideal base from which to progress to postgraduate study.

Location of Study

This course is run in association with Kidderminster College and students study at Kidderminster.

Entry Requirements

- 60 UCAS Tariff points
- Please see pages 198-200 or www.worcester.ac.uk for further details

Assessment

Wide variety of methods including coursework, presentations, scripts, edited footage and completed short film work.

Selection of Modules

- Introduction to Scriptwriting
- Camera & Lighting
- Film History
- Post Production
- Scriptwriting & Visual Narrative
- Introduction to Documentary
- Film Production
- Introduction to Sound Recording
- Criticism of Narrative
- British Film History
- Film-Making & Entrepreneurship
- Filming Musical Performance
- Visual Narrative Production
- Advanced Documentary (optional)
- Film Theory & Research Methodology (optional)
- World Cinema (optional)
- Film Soundtrack (optional)
- Film Animation
- Directing Actors for the Screen (optional)

For a complete list of available modules, please visit our website.

i Our investment in top quality facilities, including our £1 million Digital Arts Centre and recently opened “Garage” studio ensure that our students have the space they need to think and work creatively.



UCAS Code

This degree is only available in combination with another course.

The University of Worcester's degree combinations add breadth to your studies and enhance your employability.

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Application Enquiries

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email: admissions@worc.ac.uk

Film Studies BA (Hons)

“Cinema is one of the dominant cultural forms of the modern age. Understanding film is to understand contemporary culture in a global context.”

Mikel J. Koven, Course Leader



Film Studies at Worcester

This course combines detailed film analysis with an exploration of broader concerns and debates surrounding the moving image including questions of historical context and cultural representation from British Cinema to Hollywood and beyond. It's a robust programme that develops students' skills, leading to a wide range of employment opportunities across a variety of industries. You will develop critical and creative approaches to film with an international cultural focus.

Through the study of film you will develop an understanding of the ways in which different social groups interact with film as a media product. You'll also have the option to engage practically with scriptwriting.

Career Opportunities

There are numerous career paths open from this degree scheme. The focus of the teaching is on transferable skills such as effective communication, conducting research, information handling, self-organisation, using practical equipment and group work; these are skills that employers in any industry would find valuable including, but not limited to, employers in the media industries.

This course also provides an ideal basis for postgraduate study.

Additional Information

- Joint Honours
- Suggested joint pathways to study alongside Film Studies include English Literary Studies, Drama and Performance, Journalism, Digital Film Production, Media and Cultural Studies, and History

Entry Requirements

- 240-260 UCAS Tariff points
- Please see pages 198-200 or www.worcester.ac.uk for further details

Assessment

There is a wide variety of assessment methods including oral and written presentations, essays and reports; in some cases practical film-making may be offered.

Selection of Modules

- British Cinema
- Culture, Society & Film
- Film Genres
- Film & Auteur Theory
- Independent Study
- Introduction to Film Studies
- Introduction to Hollywood Film
- Literature & Film
- Film Reviewing
- Film & Folklore
- Cult & Exploitation Film
- War, Democracy & the Media
- Writing for the Screen
- American Popular TV
- Representation of Gender, Sexuality & Race

For a complete list of available modules, please visit our website.

Fine Art Practice BA (Hons)

“I have tapped into creative reserves I never knew I had. It’s given me the opportunity to learn and grow whilst also helping me develop the beginnings of a sound professional practice.”

Dan Roach, Fine Art Practice BA (Hons)

Study Fine Art at Worcester

This course provides a student-centred, practice-led approach to Fine Art, underpinned by critical and contextual study.

You will be encouraged to develop your own fine art practice through an understanding of different theoretical and cultural contexts and through opportunities to curate and exhibit your own and each other’s work. You will have opportunities to experiment with, and gain experience of, a variety of visual media – from digital media to painting, drawing and 3D media.

The course is led by practising artists and run at The Garage, the University’s new purpose-built studios. It places emphasis on your growing knowledge and understanding of contemporary fine art practice internationally. Worcester regularly hosts artists-in-residence, artist fellows and visiting artists, working with a range of external agencies and partners. Students have opportunities to work alongside them and to benefit from their experience.

Particular consideration is given to students’ individual progress and aspirations. The first year focuses on a review of previous experience and an introduction to the subject through experimentation, media workshops and projects. Students’ visual language is established in the second year through critical enquiry. In the third year you will consolidate your practice and develop professional exhibition and curatorial skills through preparation for a final degree show.

Core studies in Fine Art are supported by modules that address critical and contextual studies, drawing, object making and time-based media.

Career Opportunities

Graduates from the course have had success in a variety of careers in the Arts as well as in going on to study at postgraduate level. Increasingly, graduates are undertaking a variety of freelance commissions and running their own businesses.

UCAS Code

Fine Art Practice BA (Single Honours) **W100 BA/FAP**

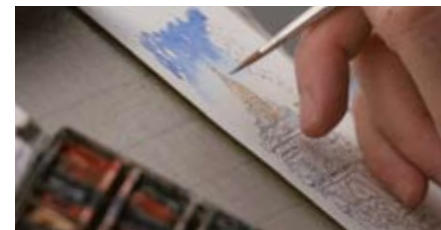
It is also possible to study this degree in combination with another course.

The University of Worcester’s degree combinations add breadth to your studies and enhance your employability.

For a complete list of combinations and UCAS codes, see pages 206-213 or visit www.ucas.com

Application Enquiries

Tel: 01905 855111 or
email: admissions@worc.ac.uk



Additional Information

Single or Joint Honours.

Students studying Joint Honours have the option to specialise through major/minor study from their second year.

Entry Requirements

- 220–260 UCAS Tariff points
- Please see pages 198–200 or www.worcester.ac.uk for further details
- Shortlisted applicants are invited to attend for interview and to provide a portfolio for consideration

Assessment

Wide range of assessment types including continuous assessment, tutor/self/peer, reflective journal, reports, presentation and practical work.

Selection of Modules

- Critical & Contextual Practice 1
- Drawing
- Fine Art Practice 1
- Illustration & Printmaking
- Textiles
- Ceramics
- Photography & Portraiture
- Introduction to Illustration
- Creative Digital Image Making
- Fine Art Practice 2
- Experimental Photography
- Critical & Contextual Practices 2
- Contemporary Ceramics
- Textiles Surface Embellishment
- Drawing 2
- Illustration Genres
- Independent Study for Fine Art
- Professional Practice
- Professional Presentation & Research
- Fine Art Practice 3
- Innovative Textile Construction
- Work Placement Module
- Critical & Contextual Practice 3
- Ceramics in a Public Context
- Extension Modules

For a complete list of available modules, please visit our website.

Graphic Design & Multimedia BA (Hons)

“The facilities are brilliant, and the tutor support is great. This rewards students who are motivated and enthusiastic – you definitely get out what you put in!”

Andy Screen, Graphic Design and Multimedia BA (Hons)

UCAS Code

Graphic Design & Multimedia BA (Single Honours) **W210 BA/GDM**

It is also possible to study this degree in combination with another course.

The University of Worcester's degree combinations add breadth to your studies and enhance your employability.

For a complete list of combinations and UCAS codes, see pages 206-213 or visit www.ucas.com

Application Enquiries

Tel: 01905 855111 or
email: admissions@worc.ac.uk



Study Graphic Design & Multimedia at Worcester

This course combines creative ability with expertise in computer technology to develop excellent communication skills in graphic design, web design and multimedia. Throughout your course, there will be many opportunities to work on 'live' projects and briefs set by clients in contexts such as publication design, museums and local industries. Graphic Design and Multimedia is an exciting, motivating programme, created by highly experienced and enthusiastic staff, to match evolving industry requirements. You will be encouraged to develop your creative, imaginative and critical skills within a critical design context while gaining experience in design and professional practice.

This course will also enable you to communicate effectively to different audiences and develop all the key skills sought by employers, including written and presentation skills, research and evaluation, and the ability to work both independently and in small production teams.

Career Opportunities

Graduates from this course have gone on to work in sectors such as publishing, graphic design, web design, media and arts administration, or are self-employed. This course also provides an excellent basis for further studies.

Its interdisciplinary nature means that students develop skills that are attractive to employers. In a Destinations Survey carried out by the University of Worcester Careers Service, 94% of Design students had found work or had gone on to further study within six months of graduating.

Additional Information

Joint Pathways with option to become the major or minor part of a degree from students' second year.

Entry Requirements

- 220-260 UCAS Tariff points
- Please see pages 198-200 or www.worcester.ac.uk for further details
- Shortlisted applicants are invited to attend for interview and to provide a portfolio for consideration

Assessment

A wide range of methods: continuous assessment, reflective development journal, reflective written reports, presentations and practical work.

Selection of Modules

- Drawing
- Graphic Design: Theory & Practice
- Graphic Design & Typography
- Introduction to Digital Media
- Creative Digital Imaging
- Image & Text
- Illustration & Printmaking
- Introduction to Animation
- Introduction to Digital Sound
- Drawing & Visualisation
- Introduction to Multimedia
- Graphic Information Design
- Internet & Multimedia
- Digital Photography & Image Manipulation
- Publication Design
- Research Methods for Graphic Design
- Opening Sequences Composition for TV
- Creative Sound Manipulation
- Independent Study in Graphic Design & Multimedia
- Extension Modules
- The Final Exhibition
- Green Design
- Studio Photography
- Work Placement
- Pressure Projects
- Experimental Digital Media
- Children's Book Design

For a complete list of available modules, please visit our website.

History BA (Hons)

“History offers many fascinating modules, including Jack the Ripper and Witchcraft. It has been fun and rewarding.”

Will Tisdale, History BA (Hons)

Study History at Worcester

Worcester has a long-standing reputation for delivering a stimulating degree course at the cutting edge of current historiography, delivered in a supportive and informal atmosphere.

A recent review by the Quality Assurance Agency found that there was an excellent relationship between staff and students, excellent support for students, excellent feedback to students and that staff were enthusiastic and of high quality.

This course has been designed to provide a coherent programme, yet at the same time permits you to study the types of history which appeal to you most. In the process, you will acquire research, analytical and communication skills that are highly valued by employers.

Career Opportunities

There will be progression to a diverse range of careers, including teaching, accountancy, law, media, local government, police, retailing, administration, marketing, social work and management. Growing numbers of graduates have embarked on postgraduate research in history both at Worcester and at other universities, some of whom have subsequently become university lecturers. The study of History equips you with a wide range of transferable skills, which will serve you well in the world of employment.

UCAS Code

History BA (Single Honours)
V100 BA/His

It is also possible to study this degree in combination with another course.

The University of Worcester's degree combinations add breadth to your studies and enhance your employability.

For a complete list of combinations and UCAS codes, see pages 206-213 or visit www.ucas.com

Application Enquiries

Tel: 01905 855111 or
email: admissions@worc.ac.uk



Additional Information

- Single or Joint Honours. Students studying Joint Honours have the option to specialise through major/minor study from their second year
- Suggested joint pathways to study alongside History include Politics, Media & Cultural Studies, Archaeology & Heritage Studies, and English

Entry Requirements

- 220-260 UCAS Tariff points
- Please see pages 198-200 or www.worcester.ac.uk for further details

Assessment

Essays, documentary analysis, presentations, book and film reviews, timed tests, dissertation.

Selection of Modules

- How to do History (mandatory)
- Democracy and Totalitarianism in 20th Century Europe (mandatory)
- Early Modern England (mandatory)
- Explorations in Women's History
- Reconstructing the Past
- An Introduction to Media History
- Modern Japan 1854-1951
- An Introduction to Historical Research (mandatory)
- The Victorian Century
- Imperial & Weimar Germany
- Twentieth-Century USA
- From Slavery to Civil Rights: African Americans, 1860-1960
- Religion & Society in England, 1559-1660
- Women's Experience: Britain, 1850-1976
- Sex & Society in England, 1600-1900
- (Re)presenting the Past: History in Film
- Popular Music: A Comparative History of Britain & the USA
- Nationalism (mandatory)
- The USA & World War Two
- The Home Front: Britain 1939-1945
- The Women's Movements in England & the USA
- Nazi Germany, 1933-1945, Politics, War & Genocide
- Crime & Punishment in England, 1750-1900
- Jack the Ripper: History, Literature & Myth
- Propaganda & Politics in the 20th Century
- Witchcraft
- Politics, Religion & Society in Ireland, 1690-1848
- Martin Luther King

For a complete list of available modules, please visit our website.

UCAS Codes

Illustration BA (Single Honours)
W220 BA/III

It is also possible to study this degree in combination with another course.

The University of Worcester's degree combinations add breadth to your studies and enhance your employability.

For a complete list of combinations and UCAS codes, see pages 206-213 or visit www.ucas.com

Application Enquiries

Tel: 01905 855111 or
email: admissions@worc.ac.uk

Illustration BA (Hons)

“I have loved every minute of the degree; it has been a wonderful experience, and given me the broader range of skills and techniques I felt I needed to develop.”

Julie Pryce, Final Year Undergraduate Student



Study Illustration at Worcester

Illustration is a pervasive visual medium, and increasingly so in an age of mass communication. The course at Worcester covers the complete range of genres: illustration for children's books, political articles, magazine, the graphic novel, television and advertising. You will be given a comprehensive foundation in drawing techniques and illustration skills in the first year, leading to a wide range of applications, from traditional techniques to digital realisation.

We offer many opportunities for you to work with exciting experimental cross-media techniques, with expert guidance into the professional arena in the final year. You will also gain a wide range of transferable skills, for example research and analysis techniques, problem-solving, communication and negotiation. Throughout your course, you will have access to art and design studios and digital computer suites in the University's state-of-the-art Digital Arts Centre.

Career Opportunities

Illustrators are in increasing demand as the media industry expands. Options for the professional illustrator include newspapers and magazines, books, advertising, and now television and the Internet. All these fields are potential showcases for graduates' work. Our interdisciplinary approach gives flexibility and a wider view of the world that is attractive to employers. Graduates will find career opportunities not only in illustration but also television motion graphics, graphic design, story-writing, studio management and advertising. The course also provides an ideal basis for postgraduate study.

Additional Information

- Single or Joint Honours. Students studying Joint Honours have the option to specialise through major/minor study from their second year
- Creative use of traditional techniques or digital technology
- A comprehensive foundation in drawing techniques and skills
- Wide-ranging applications, from traditional techniques to digital realisation
- Understand the history and theory of illustration

Entry Requirements

- 220-260 UCAS Tariff points
- Please see pages 198-200 or www.worcester.ac.uk for further details
- Shortlisted applicants are invited to attend an interview and to provide a portfolio for consideration

Assessment

Reflective reports, practical work, tutor-, self- and peer-assessment.

Selection of Modules

- Introduction to Digital Media
- Illustration: Origin & Function
- Image & Text
- Illustration & Printmaking
- Fine Art Practice 1
- Drawing
- Graphic Design & Typography
- Animation: Origin & Function

- Introduction to Animation
- Creative Digital Imaging
- Research Methods for Digital Media
- The Personal Visual Statement: Illustration
- Illustration Genres 1: Children's Books & Television; The Graphic Novel
- Illustration Genres 2: Newspaper, Magazine & Advertising
- Drawing 2
- Fine Art Practice 2
- Stop-motion Animation
- 2D Digital Animation
- 3D Modelling & 3D Computer Animation
- Publication Design
- Graphic Information Design
- Digital Photography & Image Manipulation
- Independent Study in Illustration
- Professional Practice
- The Final Exhibition
- Fine Art Practice 3
- Green Design
- Work Placement Module
- Accessible Web Design
- Children's Book Design
- Experimental Digital Media
- Extension Module

For a complete list of available modules, please visit our website.

UCAS Code

Journalism BA (Single Honours)
P500 BA/Jour

It is also possible to study this degree in combination with another course.

The University of Worcester's degree combinations add breadth to your studies and enhance your employability.

For a complete list of combinations and UCAS codes, see pages 206-213 or visit www.ucas.com

Application Enquiries

Tel: 01905 855111 or
email: admissions@worc.ac.uk

Journalism BA (Hons)

“Journalism has opened my eyes to the world: what happens and what can happen. My journalistic experience at the University of Worcester has been such a buzz, and I would recommend it to anyone considering the subject.”

Adam Grosvenor, Year 2 student



Study Journalism at Worcester

There has never been a more exciting time to study journalism. With more media outlets than ever – in print, broadcast and online – there are limitless opportunities not only to find out how the media play a crucial role in society but also to ‘do journalism’ yourself.

After gaining a thorough grounding in theory and practice you will have the opportunity to engage with journalism in politics, sport, international relations, business and culture and to contribute to current debates on the power and responsibility of the media.

This course can be studied as Single Honours but is also a popular choice for joint study with companion Humanities subjects that are currently offered as joint pathways at Worcester, such as English, Media & Cultural Studies, Politics, and Film Studies.

Career Opportunities

A degree in journalism provides a good platform for a career in the media, either directly with media organisations, via tailored postgraduate study in specific areas of journalism, or through industry training schemes. There are also career opportunities in marketing, public relations, advertising, promotions and event planning. The skills learned while studying journalism also provide a good grounding for a career in teaching and a basis for postgraduate study in a wide variety of areas.

Additional Information

- Single or Joint Honours, with option to become the Major or Minor part of a Joint Honours degree from students' second year.
- Suggested joint pathways to study alongside Journalism include English, Politics, Media and Cultural Studies and Film Studies
- Study a modern approach to journalism as it evolves in a rapidly changing media landscape
- Learn about journalism practised on newspapers, magazines, television, radio and online
- Take a combined approach to the theory and practice of journalism, learning about the ‘why’ as well as the ‘how’
- Benefit from work placements with local media and produce your own published work

Studying journalism will help you develop a wide range of transferable skills. You'll be able to write clearly and simply, gather information from interviewing and research, organise yourself and others, pay attention to detail and acquire excellent time management.

Entry Requirements

- 280 UCAS Tariff points (Single Honours)
- 240-260 UCAS Tariff points (Joint Honours)
- Please see pages 198-200 or www.worcester.ac.uk for further details

Assessment

Essays, seminar presentations, journalistic writing and contributions to published projects.

Selection of Modules

- Introduction to Journalism Practice
- Reporting & News Writing
- Feature Writing
- Editorial Graphic Design
- Journalism Law & Ethics
- Journalism & Society
- Editing, Layout & Design
- Magazine Journalism
- Sports Journalism
- Introduction to Broadcast Journalism
- Political Journalism
- International Journalism
- Work Placement Module
- Independent Study
- TV Research & Scriptwriting
- TV Production

For a complete list of available modules, please visit our website.

Media & Cultural Studies BA (Hons)

“This is a young and fresh course. One of my favourite modules looked at how the media presents crime. It’s not often you get to write a final essay on Jack the Ripper!”

Marc Ibbotson, Media & Cultural Studies BA (Hons)

UCAS Code

Media & Cultural Studies BA (Single Honours) **P392 BA/MCS**

It is also possible to study this degree in combination with another course.

The University of Worcester’s degree combinations add breadth to your studies and enhance your employability.

For a complete list of combinations and UCAS codes, see pages 206-213 or visit www.ucas.com

Application Enquiries

Tel: 01905 855111 or email: admissions@worc.ac.uk



Study Media & Cultural Studies at Worcester

In three years on our degree course you will have the opportunity to study everything from newspapers to television, music to advertising, film to the internet, and will be taught by experts in areas that range across television advertising, popular culture, pornography, gender, war reporting, children and the media, and environmentalism. With their help, you will get to consider the pivotal role played by media and culture in shaping both your identity and our understanding of national and global events.

Studied as either Single Honours or jointly with another subject, Media & Cultural Studies at Worcester is an academic rather than a practical degree. As such, the broad knowledge you will gain will offer enhanced employment opportunities across the media and cultural industries. Furthermore, in a ‘media society’, where an understanding of how to communicate is all-important, graduates of media and cultural studies courses now work in a wide range of other industries, doing things like designing websites, writing publicity and press material, and running media training. With employment sectors including marketing, public relations, event management, teaching, business, and the public sector, it is perhaps unsurprising that Media Studies is now one of the top ten most employable degree subjects. You can take the course as a Single Honours subject, or combine it with, for example, Journalism or a practical course such as Creative Digital Media.

Top-up Degree

You may be eligible to enter directly onto the Media & Cultural Studies course in Year 2 if you have an appropriate HND in Media.

Career Opportunities

Graduates of media and cultural studies work in a wide range of careers where communication skills are central, including marketing and public relations, publishing, media and journalism, business and industry, charities and public administration. The course also provides a sound basis for postgraduate study.

Additional Information

- Available as Single or Joint Honours
- Study media from the perspective of its production and its audience reception as well as focus on a range of media texts from news coverage of war to soaps
- An excellent subject to combine with others including English, Journalism, Film, Politics, Sociology and Creative Digital Media

Entry Requirements

- 240-260 UCAS Tariff points
- Please see pages 198-200 or www.worcester.ac.uk for further details

Assessment

A range of assessment methods including essays, oral presentations and research projects. Close analysis of film, television and other media, reports and journals.

Selection of Modules

- History of Media & Cultural Studies
- Studying Media & Culture
- Media, Culture & Society: Core Issues
- Media & the Modern World
- Introduction to Gender & Representation
- Introduction to Television
- Introduction to New Media
- Media & Society
- Globalisation
- Research in Media & Cultural Studies
- Crime & the Media
- War, Democracy & the Media
- Gender & Popular Fiction
- American Popular Television
- Independent Study
- Gender, Feminism & Popular Culture
- TV Times
- Evil
- Work Project
- Advertising, Consumption & Identity
- Developing your Media Career

For a complete list of available modules, please visit our website.

Performance (Costume & Make-up) BA (Hons) Top-up Degree

“The Independent Study was a real highlight of my Top-up year – you have the freedom to do whatever you want. I made three dance costumes – one hip-hop, one ballet and one flamenco.”

Jenny May, Performance (Costume & Make-up), BA (Hons) Top-up

Study Performance (Costume & Make-up)

In the expanding world of entertainment there is a demand for highly trained specialists in Costume and Make-up Design to work in the areas of film, television and theatre. This course has been designed for students who have successfully completed an HND in Theatrical Costume and Make-up.

The course produces creative professionals who have the necessary design expertise, technical abilities and skills to respond to developing challenges in the film, television and theatrical industries. Students can opt to specialise in either costume, make-up or both.

You will develop your portfolio in the second semester. Part of your end of year exhibition will include a professional catwalk presentation of costumes made over the final year. There are also many opportunities to take part in organised visits to venues of educational and cultural interest, such as museums, galleries and theatres.

Career Opportunities

Many career opportunities exist for self-employed work. Over the last decade, large parts of the TV and media industries have developed into smaller independent production companies, and they are now producing film and video with the help of an industry network of skilled professionals. Previous graduates have gained jobs with theatre companies, as researchers, photographic stylists, in special effects and have also gone on to further study.

Additional Information

- This course is run in association with Worcester College of Technology. Students study at both institutions, taking advantage of the excellent facilities and support available at both institutions
- One-year full-time course (can be taken over two years part-time)
- Students can study Costume & Make-up together or are able to focus their study in either Costume or Make-up
- Specifically for students who have completed an HND in Theatrical Costume and Make-up or equivalent
- Develop skills suitable for careers in the media industry whilst broadening and contextualising existing knowledge base

Entry Requirements

- Students will only be accepted onto the Degree programme if they have gained a minimum of 5 merits which should include 1 critical or historical contextual module at HND or Foundation degree Year 2
- Students must attend a portfolio interview and once accepted onto the course, attend an induction programme before commencing the course

UCAS Codes

Performance (Costume & Make-up)
BA (Hons) Top-up **W453 T BA/PCM**

For the latest information and UCAS codes, see pages 206-213 or visit www.ucas.com

Application Enquiries

Tel: 01905 855111 or
email: admissions@worc.ac.uk



- Students without the standard entry requirements, but with comparable academic or vocational qualifications, may be able to obtain entry through an Accredited Prior Learning process which will be decided following an advisory interview

Assessment

Continuous assessment, tutor-, self-, peer-assessment, reflective journal, written report, presentation, practical work, performance and professional portfolio.

Selection of Modules

- Independent Study
- Innovative Textile Constructions
- Professional Presentation & Research
- Performance (Make-up)
- Performance (Costume)
- Extension Module
- Critical & Contextual Practice 3

For a complete list of available modules, please visit our website.

Politics: People & Power BA (Hons)

“You’ll not only be able to understand the issues that confront us all, but also to get involved, make your voice heard and make a difference.”

Mike Webb, Course Leader

Study Politics: People & Power at Worcester

If you are interested in issues that matter to people, and a rewarding and fulfilling career, then this course is for you.

Politics is about how to get things done, but many of us now turn away from party politics to find other ways of speaking out – from environmental or ‘disability rights’ pressure groups, to everyday ‘resistance against rules’, and even ‘opting out’. Thus this course is a more ‘people-centred’ view of Politics: you examine all the ways that we use to influence others, past and present. You can also follow particular areas of interest such as media communication and journalism, or policy choices in education, social welfare, economic progress, or the local community.

Career Opportunities

This course will enable you to demonstrate an interest in the fast-changing world, the ability to generate ideas, to show initiative and to communicate with people from all walks of life.

Our students have a good record of gaining employment, and Politics graduates work in many different jobs including teaching, police, probation, housing, civil service, local government, and planning as well as pressure groups, voluntary organisations, charities, media, journalism and social work.

The course is ideal as a basis for postgraduate study.

UCAS Code

An opportunity to study this subject as Single Honours will be available in 2011. Please see www.ucas.com for the relevant code.

This degree is available in combination with another course.

The University of Worcester’s degree combinations add breadth to your studies and enhance your employability.

For a complete list of combinations and UCAS codes, see pages 206-213 or visit www.ucas.com

Application Enquiries

Tel: 01905 855111 or
email: admissions@worc.ac.uk



Additional Information

- Joint, with option to become the major or minor part of a Joint Honours degree from students’ second year
- Suggested joint pathways alongside Politics include: Sociology, Human Geography, History, Media & Cultural Studies, and Journalism
- Opportunity to study a semester abroad
- Gain skills in analysing situations and evaluating evidence. Examine campaigns, protests and other forms of expression

Entry Requirements

- 240-260 UCAS Tariff points
- Please see pages 198-200 or www.worcester.ac.uk for further details

Assessment

Coursework, essays, written papers, and oral reports; in two or three modules, short in-class tests; no exams on compulsory modules or on most optional modules; Independent Study in final year.

Selection of Modules

- Democracy, Politics, Media & Ideas
- Political Thought
- The Research Process

- Politics of Climate Change
- Country Profile
- Propaganda & Politics
- War, Media & Democracy
- Journalism Values & Ethics
- Journalism & Society
- International Journalism
- Social Movements, Minority Rights
- Women in British Politics
- Feminism
- ‘Race’ & Ethnicity
- ‘Race’ & Education
- Education Policy
- Welfare for All?
- Pressure Groups
- Crime & the Justice Process
- People Versus Power Across the Globe
- Global Change
- Space, Place & Power
- Local Services, Community Power
- Town & Country Planning
- The US Constitution
- 20th Century Europe
- 20th Century Russia
- Emergence of Modern Ireland
- Nazi Germany 1933-45
- Nationalism
- State Socialism to Market Capitalism
- Management of the Economy

For a complete list of available modules, please visit our website.

UCAS Codes

This degree is only available in combination with another course.

The University of Worcester's degree combinations add breadth to your studies and enhance your employability.

For a complete list of combinations and UCAS codes, see pages 206-213 or visit www.ucas.com

Application Enquiries

Tel: 01905 855111 or
email: admissions@worc.ac.uk

Screenwriting BA (Hons)

“When I heard about the Screenwriting and Film Studies course I thought it sounded interesting so I decided to give it a go. I had never done anything like this before, but I just love it.”

Kate Lane, Screenwriting and Film Studies BA (Hons)



Study Screenwriting at Worcester

This course engages with ideas on both a creative and academic level. Emphasis is placed on learning through practice and you will have the opportunity to focus on areas of particular interest whilst developing a deeper and real understanding of the demands of screenwriting.

In addition to academic work, members of staff also have professional industry backgrounds and can offer expert advice and support for your work. The range of modules offered is extensive and affords clear opportunities to see your script ideas through to production.

The mandatory modules ensure that by the end of Year 2, all Screenwriting students will write at least one short film and one full-length feature film in addition to engaging practically in the film-making process.

The Institute takes on professional commissions and you will be invited and encouraged to become involved in these important initiatives.

You will be writing using Final Draft 7, which is industry standard screenwriting software and you will also have the opportunity to work in the Digital Arts Centre which has a large, digitally enhanced video studio with lighting rig, blue screen technology, a sound recording studio and two multi-media computer suites with video editing, animation and design software. All these facilities are available to help you produce innovative work.

Career Opportunities

There are many career path options including working in the digital arts industries, in film and television and arts organisations, and taking up university and school teaching or postgraduate academic and creative writing courses.

Additional Information

- Joint Honours
- Suggested joint pathways alongside Screenwriting include: Film Studies, English Language, Drama & Performance, Digital Film Production, English Literary Studies, and Journalism
- Dynamic subject area providing creative and challenging approaches to writing for the screen from the initial conception to production
- Develops critical and creative approaches to the creation of the film text
- Opportunities to realise your work in production

Entry Requirements

- 240-260 UCAS Tariff points
- Please see pages 198-200 or www.worcester.ac.uk for further details

Assessment

A wide variety of assessment methods including presentations, scriptwriting, treatments, essays and portfolio.

Selection of Modules

- Screenwriting Fundamentals (mandatory)
- Intermediate Screenwriting (mandatory)
- Film – Language & Form
- Directors on Screen
- Introduction to Digital Film-Making (mandatory)
- Advanced Screenwriting
- True Stories
- Writing for Television
- Film Movements
- From Stage to Screen
- Research Skills
- Independent Study
- Screen Adaptation
- Contemporary TV Drama
- Corporate Digital Video Production
- Work Placement
- Extension Module

For a complete list of available modules, please visit our website.

UCAS Code

Sociology BA (Single Honours) **L300 BA/Soc**

It is also possible to study this degree in combination with another course.

The University of Worcester's degree combinations add breadth to your studies and enhance your employability.

For a complete list of combinations and UCAS codes, see pages 206-213 or visit www.ucas.com

Application Enquiries

Tel: 01905 855111 or
email: admissions@worc.ac.uk

Sociology BA (Hons)

“The modular scheme has allowed me to support my degree with classes such as gender studies. I am hoping to go on an exchange to Cuba next summer and would like to eventually work as an Occupational Therapist.” Hannah Saunders, Sociology BA (Hons)



Study Sociology at Worcester

If you're curious about the everyday lives of people in the modern world and how they interact with each other in society as a whole, then Sociology is for you. Our course will particularly appeal if you want friendly, personal support from tutors whose main interest is in teaching.

We welcome mature students and offer a highly flexible timetable.

You will study themes such as: social welfare and criminal justice; home, work and careers; diversity (gender and 'race'); media and culture. You can tailor the course to match your interests, including, for example, single parents, environmental issues, health and illness, the police, courts and prisons and social problems.

Career Opportunities

The course opens up a wide variety of career opportunities. A degree in Sociology is a gateway to many careers, especially jobs that involve managing and communicating with people, thinking out solutions to problems, and understanding the diverse society in which we live. Our graduates have an excellent employment record including careers in housing, the probation service, youth work, caring professions, social services, police, business and personnel management, public relations, media, marketing, and teaching.

The course also provides an ideal basis for postgraduate study.

Additional Information

- Single or Joint Honours
- Students studying Joint Honours have the option to specialise through major/minor study from their second year

Entry Requirements

- 220-260 UCAS Tariff points
- Please see pages 198-200 or www.worcester.ac.uk for further details

Assessment

A range of methods including: coursework, essays, reports, seminar papers and oral presentations; Independent Study; no formal exams.

Selection of Modules

- Approaching Sociology
- Applying Sociology
- Researching Sociology
- Family Lives
- People, Politics, Media & Ideas
- Crime & Deviance
- Women & Popular Culture
- Sociology of Emotions
- People at Work
- Work-based Projects
- Self & Society
- Independent Study
- Response to Crime
- Pornography and Modern Culture
- Housing & Homelessness
- McDonaldization

- Foundations: People & Social Welfare
- Campaign Power: People & Pressure Groups
- Welfare Now: Race, Gender, Class & Disability
- Body & Society
- Film, Genre & Society
- History of Sexuality
- 'Race' & Racism in Britain
- 'Race' & Education
- Career & Personal Development
- Global Challenge
- Challenging Politics Worldwide
- Sociology of Education

For a complete list of available modules, please visit our website.

Urban & Electronic Music Production HND

“Computers are commonplace in many types of music-making and this course offers the opportunity to develop your creative and practical skills in this rapidly evolving field.”

David Broster, Course Leader

Study Urban & Electronic Music Production at Kidderminster

This two-year full-time programme is taught at Kidderminster College and focuses on the growing demand for electronic music-based professionals; it develops relevant skills and expertise to industry level.

Highly practical in nature, this course has a strong emphasis on current music and studio production techniques, integrating technology and creativity with entrepreneurship skills. There is a vibrant mix of lectures, small group seminars, workshops and individual and group project work, as well as research and private study. You will have access to current industry-standard resources, including facilities for music composition, production, recording, mixing, post-production and mastering.

The course is ideal for those with an interest in electronic-based music, such as Hip Hop, House, Drum & Bass, R&B and Electronica, which is now a substantial part of the music industry.

Career Opportunities

This course will equip you with the skills needed to play a part in the exciting world of electronic-based music. Whether you have your sights set on being a music producer, studio engineer, remixer or sound designer, want to set up your own record label, become a music technology lecturer or embark on further music technology-based study, then this is the perfect course for you.

Location of Study

Run in partnership between the University of Worcester and Kidderminster College, students study at Kidderminster College.

Additional Information

- Extensive practical development of creative music production techniques
- Sharp focus on new media and technologies
- Strong emphasis on relevant music industry-based practices
- Opportunities to liaise/work-shadow professionals
- Opportunity for travel to New York and London to enhance knowledge
- Electronic music history research and development
- Analysis, post-production and mastering techniques
- Music business and entrepreneurship skills

Entry Requirements

- 60 UCAS Tariff points
- Please see pages 198-200 or www.worcester.ac.uk for further details

UCAS Code

Urban & Electronic Music Production
HND **043W K HND/UEM**

For the latest information and UCAS codes, see pages 206-213 or visit www.ucas.com

Application Enquiries

Tel: 01905 855111 or
email: admissions@worc.ac.uk



Assessment

Practical assessments including the creative use of technology, music creation and studio-based production techniques. Written assessments including reports, analytical essays, studio logs, presentations and seminars.

Selection of Modules

- Principles of Sound & Digital Audio
- Computer Systems for Music
- MIDI & Audio Music Production
- Music Listening Skills
- Audio Production Techniques
- Creative Keyboard Techniques
- Studio Techniques & Practices
- History of Electronic Music
- Creative Synthesis
- Music for Audio-Visual Contexts
- Advanced Production Techniques
- The Music Industry & Entrepreneurship
- Creative Mixing & Mastering Techniques
- Music Production Analysis
- Final Music Project (double award)

For a complete list of available modules, please visit our website.